

## A Mailing List of Multiple Homeowners

Individuals that own more than one home in the United States for vacation and/or investment purposes.

#### **DESCRIPTION**

The Marigold Multiple Homeowners file provides an ideal demographic for targeting individuals that own more than one home throughout the United States. Updated monthly for accuracy and responsiveness, These affluent Homeowners are perfect candidates for a wide array of products and services. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Multiple Homeowners today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 13,384,033
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market --Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 241378

## An opt-in email List of Registered Democratic Voters

Opt-in email addresses of registered Democrats

#### **DESCRIPTION**

Marigold Technologies Democratic voters opt-in email file provides an ideal demographic for targeting registered Democrats throughout the United States at their email addresses. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party. Tap into this extremely targeted market of registered Democratic voters through their email addresses today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 1,207,942
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market --Update Freq. --

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Database of Dial-Up Customers

Dial-Up Customers are individuals we have found to be users of Dial-up for Internet Access

#### DESCRIPTION

Target the last remaining segment yet to embrace High-Speed Internet. This segment will undoubtedly make changes to graduate from Dial-Up and are great candidates for numerous offers that can better their online experience. Target Dial-Up Users today!

#### **SEGMENTS**

Consumer	\$0/M
SELECTS	
Age	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

Nextmark ID	240893
SRDS ID	880634-000
mln ID	129102

#### **LIST INFO**

Total Count: 10,126,731

Base Price: \$125/M

Source: Internet/On-Line
Geography: USA

Min. Purchase: \$625.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email

#### LIST MAINTENANCE

New to Market 01/15/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Database of Opt-in email Consumers

Opt-in email Consumers.

#### **DESCRIPTION**

A Database of Opt-in email Consumers identifies online consumers that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographics and lifestyle selects for your consumer related offer. Inquire about further selects!

#### **SELECTS**

Age	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	169921
SRDS ID	863778-000
mln ID	M115490

#### **LIST INFO**

Total Count: 191,407,752

Base Price: \$100/M

Source: Compiled lists

GeographyUSA and Canada

Min. Purchase: \$1,000.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 07/20/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Database of Opt-in email Golfers

Opt-in email Golfers.

#### **DESCRIPTION**

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

#### **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	180837
SRDS ID	869676-000
mln ID	M121270

#### **LIST INFO**

Total Count:7,878,055Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 01/25/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

#### **DESCRIPTION**

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to recieve promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

#### **SELECTS**

\$5/M
\$5/M
\$5/M
\$5/M
\$10/M
\$5/M
\$5/M
\$5/M

Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

#### **LIST INFO**

Total Count: 17,184,821
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Email Phone

#### LIST MAINTENANCE

New to Market 10/13/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Database of Opt-in email Sweepstakes Entrants

Opt-in email Sweepstakes Entrants.

#### **DESCRIPTION**

A Database of Opt-in email Sweepstakes Entrants identifies consumers with online presence that have entered sweepstakes and that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's sweepstakes participants via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Sweepstakes Entrants today!

#### **SELECTS**

Credit Card Buyers	\$5/M
•	•
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	180839
SRDS ID	869679-000
mln ID	M121300

#### **LIST INFO**

Total Count: 55,146,386
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 01/25/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Database of Opt-in email Vacation Travelers

Opt-in email Vacation Travlers.

#### **DESCRIPTION**

A Database of Opt-in email Vacation Travelers identifies consumers with online presence that have traveled in excess of three times within the past year and that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach Americans via the internet that enjoy their "rest and relaxation" as well as there "sense of adventure". Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Vacation Travelers today!

### **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	180840
SRDS ID	869685-000
mln ID	M121256

#### **LIST INFO**

Total Count: 11,160,580
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 01/25/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Mailing List of Active Military and Military Veterans

 Nextmark ID
 185546

 SRDS ID
 872907-000

 mln ID
 M129132

ACTIVE MILITARY AND MILITARY VETERANS THROUGHOUT THE UNITED STATES

#### **DESCRIPTION**

The Marigold Active Military AND Military Veterans file captures a demographic of patriotic Americans who have proven responsive ready to a variety of offers including fundraising, outdoor travel, outdoor merchandise and apparel. The Marigold Military file is selectable by year and month of birth. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of American Military today!

#### **SEGMENTS**

537,742	Active Military U.S.	\$0/M
5,094,433	Military Veterans U.S.	\$0/M

#### **SELECTS**

Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 5,632,175
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$650.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 04/12/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Mailing List of Brides to Be

Brides to Be Nationwide at Mailing Address

#### **DESCRIPTION**

The Marigold Brides to Be file provides an ideal demographic for targeting ladies that are engaged to be married throughout the United States. These "Brides to Be" are perfect candidates for a wide array of products and services that are associated with getting married - insurance, financial planning, new furniture, home products, etc. Inquire about additional selection capabilities to better identify your ideal target market

#### **SEGMENTS**

3 Month Recency 6 Month Recency	\$5/M \$5/M
SELECTS	
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241775
SRDS ID	885349-000
mln ID	M131338

#### **LIST INFO**

Total Count: 785,569

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$625.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 06/07/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Mailing List of First-Time Homeowners

Individuals who have recently purchased a first home in the U.S.

#### **DESCRIPTION**

The first-time homeowners on this list are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's First-Time Homeowners file provides access to individuals throughout the U.S. who have recently bought a first home. Inquire about selects including age of children, credit card buyers, marital status, and more.

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	240894
SRDS ID	880633-000
mln ID	129110

#### **LIST INFO**

Total Count: 563,772

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### LIST TYPES AVAILABLE

Postal

#### LIST MAINTENANCE

New to Market 01/16/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Health Insured Individuals

A List of Health Insured Individuals at Residential Address

#### **DESCRIPTION**

The Marigold Health Insured Individuals file provides an ideal demographic for targeting this niche nationwide. These contacts are ideal candidates for several products including policy upgrades and more. Inquire about additional selection capabilities to better identify your ideal target market!

#### **SEGMENTS**

3 Month Recency	\$5/M
6 Month Recency	\$5/M

## **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241761
SRDS ID	885350-000
mln ID	M131378

#### **LIST INFO**

Total Count: 17,569,042

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 05/21/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Mailing List of Health Uninsured Individuals

A List of Health Uninsured Individuals at Residential Address

#### **DESCRIPTION**

The Marigold Health Uninsured Individuals file provides an ideal demographic for targeting this niche nationwide. These contacts are ideal candidates for several products including introductory policies, and more. Inquire about additional selection capabilities to better identify your ideal target market!

#### **SEGMENTS**

3 Month Recency	\$5/M
6 Month Recency	\$5/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241760
SRDS ID	885351-000
mln ID	M131380

#### **LIST INFO**

Total Count:10,675,214Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 05/21/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Mailing List of Home Improvement Enthusiasts

Homeowners That Have Requested Home Improvement Information Nationwide

#### **DESCRIPTION**

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more. Tap into this extremely targeted market of Home Improvement Enthusiasts today!

#### **SELECTS**

\$5/M
\$5/M

Nextmark ID	241776
SRDS ID	885356-000
mln ID	M131387

#### **LIST INFO**

Total Count:532,439Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 06/08/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Mailing List of Home Improvement Seekers

Homeowners Interested in Home Improvement Projects Nationwide

#### **DESCRIPTION**

The Marigold Mailing List of Home Improvement Seekers file is comprised of those that have requested information on various home improvement projects.

Tap into this extremely targeted market of Home Improvement Seekers today!

#### **SELECTS**

\$5/M
\$5/M

#### **LIST INFO**

Total Count:460,856Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market --Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Mailing List of Home Office Entrepreneurs

Individuals who work from their homes

#### **DESCRIPTION**

Use this list to reach more than 3 million individuals who work in a home office environment. These home-based entrepreneurs are receptive to offers for office products, computer products, and financial services, telecommunication services, as well as professional training and productivity enhancements. Find out more about this growing market of individuals who combine business and consumer interests and have full purchasing authority.

#### **SELECTS**

Computer Owner	\$5/M
Ethnicity	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	144680
SRDS ID	854652-000
mln ID	M107638

#### **LIST INFO**

Total Count:3,807,195Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 07/28/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Mailing List of Homeowners

Individuals that are homeowners in the United States.

#### **DESCRIPTION**

The Marigold Homeowners file provides an ideal demographic for targeting individuals that own their own home throughout the United States. Updated monthly for accuracy and responsiveness, Homeowners are perfect candidates for a wide array of products and services that are associated with being a new homeowner. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Homeowners today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	176004
SRDS ID	867199-000
mln ID	M118343

#### **LIST INFO**

Total Count: 63,024,445
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 10/28/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Mailing List of Mail Order Buyers of Collectibles

Nextmark ID 179812 mln ID M120710

Mail Order Buyers of Collectibles

#### **DESCRIPTION**

The Marigold Mail Order Buyers of Collectibles file provides an ideal demographic for targeting those consumers that have started collecting items via catalogs, television and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the collectibles they purchase include Dolls & Figurines, Stamps & Coins, Sports Memorabilia as well as Art & Antiques. These consumers take their hobby of collecting very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

#### **SEGMENTS**

1,036,547	3 Month Recency	\$10/M
1,928,703	6 Month Recency	\$10/M
1,059,377	Art Antiques	\$15/M
587,369	Dolls Figurines	\$15/M
487,216	Sports Memorabilia	\$15/M
101,498	Stamps Coins	\$15/M

SELECTS	
Credit Card Buyers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

**Total Count:** 3,745,111 **Base Price:** \$125/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 01/08/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

**Email Delivery** 

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Mailing List of Mail Order Buyers of Home Decor Products

 Nextmark ID
 143902

 SRDS ID
 853725-000

 mln ID
 M107504

Mail Order Buyers of Home Decor Products

#### **DESCRIPTION**

The Marigold Mail Order Buyers of Home Decor Products file provides an ideal demographic for targeting consumers that have purchased home decor products through catalogs and websites throughout the United States. These responsive interior decorating minded consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include window treatments, mirrors, rugs, vases and silk flower arrangements. These women (and men) take their home decorating very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Decor products today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### LIST INFO

Total Count:932,803Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 07/18/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Home Furnishings

Mail Order Buyers of Home Furnishings

#### **DESCRIPTION**

The Marigold Mail Order Buyers of Home Furnishings file provides an ideal demographic for targeting consumers that have purchased home furnishing products through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include indoor and outdoor furniture, couches, dining sets and bedroom furniture. These women (and men) take their home furnishings very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Furnishings today!

#### **SELECTS**

SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	190141
SRDS ID	880590-000
mln ID	M129116

#### **LIST INFO**

Total Count:214,415Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 07/11/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Mortgage Refinancers

Homeowners who have refinanced their homes

#### DESCRIPTION

The home refinancing process provides fresh data on homeowner households a targeted market of individuals ideal for a wide variety of homeowner-related offers and financial products campaigns. This comprehensive Marigold list includes more than 10 million households that have purchased a home and subsequently refinanced. Use the many selects available to precisely target a direct mail campaign to these homeowners by age of children in the household, computer purchases, marital status, and more.

### **SEGMENTS**

2,516,580 WITH PHONES	\$10/M
SELECTS	
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	186008
SRDS ID	880631-000
mln ID	129134

#### **LIST INFO**

Total Count: 12,505,467
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 04/24/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of New Homeowners

Individuals who have recently purchased a home in the U.S.

#### **DESCRIPTION**

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143385	
SRDS ID	853713-000	
mln ID	M107868	

#### **LIST INFO**

Total Count: 4,127,956
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 07/14/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Newlyweds

Recently married (newly wed) couples

#### **DESCRIPTION**

The Marigold Newlyweds file is a comprehensive list of couples throughout the U.S. who are making some of the biggest purchasing decisions of their lives for new homes, financial services, insurance as well as buying a wide array of products and services for the married lifestyle. Refine this list by recency and other selects to reach your ideal target market.

#### **SEGMENTS**

281,185	3 Month Recency	\$10/M
532,224	6 Month Recency	\$10/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	177769
SRDS ID	867529-000
mln ID	M119533

#### **LIST INFO**

Total Count:1,036,609Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$600.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 11/28/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Retirees

A List of Retirees at Residential Address

#### **DESCRIPTION**

The Marigold Retirees file provides an ideal demographic for targeting this niche nationwide. Retirees are perfect candidates for a wide array of products and services such as financial products, care facilities, and travel. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Retirees today!

#### **SEGMENTS**

3 Month Recency	\$5/M
6 Month Recency	\$5/M

### **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241762
SRDS ID	885359-000
mln ID	M131403

#### **LIST INFO**

Total Count:22,301,399Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 05/21/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Stationery and Gift Buyers at Home Address

 Nextmark ID
 179974

 SRDS ID
 869535-000

 mln ID
 M120690

Mail Order Buyers of Stationery and Gifts at home address

#### **DESCRIPTION**

The Marigold Mail Order Buyers of Stationery and Gifts at home address provides an ideal demographic for targeting those consumers that purchase gifts, greeting cards, wrapping paper and holiday items. These consumers also enjoy scrapbooking and purchase other items such as calendars, organizers, kitchen decor items and more! These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

#### **SELECTS**

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 2,626,022

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 01/12/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Adjustable Rate Mortgage Holders

Homeowners with outstanding adjustable rate mortgages (ARMs)

## DESCRIPTION

The Marigold Adjustable Rate Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. These households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Adjustable Rate Mortgage Holders today!

#### **SELECTS**

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

Nextmark ID	240852
SRDS ID	885383-000
mln ID	M131332

#### **LIST INFO**

Total Count: 7,749,742
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 07/09/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of African American Catalog Buyers Masterfile

 Nextmark ID
 179137

 SRDS ID
 868410-000

 mln ID
 M120464

African American Individuals that shop and purchase a wide variety of direct mail products via catalogs.

#### **DESCRIPTION**

The Marigold African American Catalog Buyers Masterfile puts you in touch with consumers that have purchased various products through direct mail catalogs. These Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of African American Catalog Buyers today, and watch those responses pour in!

#### **SEGMENTS**

	555,046 3 Month Recency	\$10/M
	SELECTS	
	Credit Card Buyers	\$5/M
Dollar Select		\$5/M
	Ethnicity	\$5/M
	SCF	\$5/M
	State	\$5/M
	Zip	\$5/M

#### LIST INFO

Total Count:2,146,859Base Price:\$150/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### **LIST MAINTENANCE**

New to Market 12/17/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of African American College Graduates

 Nextmark ID
 179212

 SRDS ID
 868646-000

 mln ID
 M120528

African American individuals that have completed four years of college at Postal Address

#### **DESCRIPTION**

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

#### **SELECTS**

A ma Of Children	CO/N4
Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### LIST INFO

Total Count: 1,723,251
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 12/20/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of African American Internet Buyers Masterfile

 Nextmark ID
 179139

 SRDS ID
 868456-000

 mln ID
 M120460

African American Individuals that shop and purchase a wide variety of products via online shopping

#### **DESCRIPTION**

The Marigold African American Internet Shoppers Masterfile provides an ideal demographic for targeting hard to reach African American consumers throughout the United States that have purchased various products via the internet. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today

#### **SEGMENTS**

;	344,389	3 Month Recency	\$10/M
SE	LECTS		
Cre	edit Card E	Buyers	\$5/M
Dol	lar Select		\$5/M
Eth	nicity		\$5/M
SC	F		\$5/M
Sta	te		\$5/M
Zip			\$5/M

1 1	CT	INI	

Total Count:1,331,007Base Price:\$150/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### **LIST MAINTENANCE**

New to Market 12/17/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Apple Macintosh Users at Residential Address

Mac Users at Residential Address

### DESCRIPTION

The Apple Macintosh Users at Residential Address file provides an ideal demographic for targeting individuals that actively use Apple computers throughout the United States. These 'power computer users' recognize the distinct advantages of the Apple operating system and hardware over standard Windows based systems (such as Video editing, Graphic Design, Sounds editing, among many other applications. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mac users at residential address today!

#### **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	166217
SRDS ID	863080-000
mln ID	M114742

#### **LIST INFO**

Total Count: 2,831,166
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 06/21/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Arabic Speaking Consumers

Consumers that are fluent in Arabic

#### **DESCRIPTION**

The Marigold Arabic Speaking Consumer file provides an ideal demographic for targeting consumers that are fluent in Arabic throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Arabic speakers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Arabic-speaking consumers today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241119
SRDS ID	885399-000
mln ID	M131355

#### **LIST INFO**

Total Count:278,581Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 04/05/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Art Buyers

Art Buyers throughout the United States.

#### **DESCRIPTION**

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

#### **SELECTS**

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$0/M
Occupation	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	179269
SRDS ID	869653-000
mln ID	M121253

#### **LIST INFO**

 Total Count:
 306,442

 Base Price:
 \$100/M

 Source:
 Compiled lists

 Geography:
 USA

 Min. Purchase:
 \$500.00

 Market:
 Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 12/22/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Automobile & Motorcycle Lovers

Individuals that love their unique automobiles and motorcycles!

## Nextmark ID 179859 SRDS ID 869270-000 mln ID M120708

#### **DESCRIPTION**

The Marigold Automobile Lovers file provides an ideal demographic for targeting consumers throughout the United States that own and cherish a certain vehicle that they cannot part with. You may know someone who is an automobile fanatic. Chances are that they are in this compilation which includes hundreds of sources. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or cleaning products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Auto Lovers today!

#### **SEGMENTS**

129,041	Antique/Vintage Car Owner	\$10/M
16,268	Antique/Vintage Motorcycle Owner	\$10/M
3,186,298	Motorcycle Owners	\$10/M
148,822	RV Owners	\$10/M
1,529,420	SUV/Truck Owners	\$10/M
637,260	VW Volkswagon Owners	\$10/M
254,899	Wrangler/CJ Jeep Owners	\$10/M

#### **SELECTS**

Credit Card Buyers	\$5/IVI
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:5,777,239Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal	
Phone	

#### LIST MAINTENANCE

New to Market 01/09/2006 Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Automobile Owners

Automobile Owners at Postal Address Nationwide

#### **DESCRIPTION**

Marigold's Automobile Owners List is a fantastic way to best target owners of cars by various selects such as year, make, model and VIN Number.

This source captured through survey response as well as partnerships with auto service centers and repair chains and will be a great addition to any marketing effort that seeks to target specific auto owners via direct mail. Inquire about further selects!

#### **SELECTS**

Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 16,683,384

Base Price: \$90/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone Fax

#### LIST MAINTENANCE

New to Market ---Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 240736

## A Mailing List of Blackberry Users at Residential Address

Blackberry Users at Residential Addresses

#### **DESCRIPTION**

The Marigold Blackberry Users file provides an ideal demographic for targeting individuals that use a Blackberry throughout the United States. These trend-savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Blackberry Users today!

#### **SELECTS**

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 648,420
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 01/19/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 241387

## A Mailing List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

#### **DESCRIPTION**

The Marigold Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Boating Magazine Subscribers today!

#### **SELECTS**

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

#### **LIST INFO**

Total Count: 2,205,605
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market ---Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Business and Financial Magazine Subscribers at Businesses

 Nextmark ID
 144606

 SRDS ID
 853731-000

 mln ID
 M107940

Subscribers of Business and Financial related publications and magazines at their business addresses

# **DESCRIPTION**

The Marigold Business and Financial Magazine Subscribers at Business Addresses file provides an ideal demographic for targeting businesspeople with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers at their place of business today!

# **SELECTS**

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

# LIST INFO

Total Count: 1,830,348
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 07/27/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Business and Financial Magazine Subscribers

 Nextmark ID
 141928

 SRDS ID
 852152-000

 mln ID
 M106955

Subscribers of Business and Financial related publications and magazines

# **DESCRIPTION**

The Marigold Business and Financial Magazine Subscribers file provides an ideal demographic for targeting consumers with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:4,333,388Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

# LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Cable TV Buyers

Cable TV subscribers nationwide

#### **DESCRIPTION**

Reach a mainstream consumer audience that values media access. These cable TV subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the stability and variety of content that cable service delivers.

# **SELECTS**

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

Nextmark ID	170589
SRDS ID	864131-000
mln ID	M115943

# **LIST INFO**

Total Count:37,509,830Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 07/28/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Catalog Shoppers

A mailing list of mail order buyers of products through catalogs

#### **DESCRIPTION**

The Marigold Mailing List of Catalog Shoppers provides an ideal demographic for targeting consumers throughout the United States that are mail order buyers of various products through catalogs. These products include apparel, home decor and furnishings, electronics, housekeeping and kitchen products and many more. These responsive individuals appreciate the benefits of having a catalog delivered to their mailbox and the convenience of purchasing products without the pressures of buying in busy stores. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of catalog shoppers today!

#### **SELECTS**

Age Of Children Computer Owner Credit Card Buyers Donor Ethnicity Lifestyle Select Marital Status SCF State Type Of Product	\$5/M \$5/M \$5/M \$5/M \$5/M \$5/M \$5/M \$5/M
Type Of Product Zip	\$5/M \$5/M

Nextmark ID	145180
SRDS ID	854651-000
mln ID	M107946

# **LIST INFO**

Total Count: 18,883,478
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 08/06/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Catholic Households

Catholic Households

#### **DESCRIPTION**

The Marigold Catholic Household file provides an ideal demographic for identifying Catholic individuals and families throughout the United States. These consumers are perfect candidates for a wide array of products and services that target this group. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241111
SRDS ID	884143-000
mIn ID	M131373

#### **LIST INFO**

Total Count:32,375,515Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

# LIST MAINTENANCE

New to Market 04/05/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Central and Southwest Asian Households

Central and Southwest Asian Households throughout the US

# **DESCRIPTION**

The Marigold Central and Southwest Asian Households file provides an ideal demographic for identifying individuals and families of Central and Southwestern Asian descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

 Nextmark ID
 241125

 SRDS ID
 884200-000

### **LIST INFO**

Total Count: 162,874
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# LIST TYPES AVAILABLE

Postal Email Phone

# LIST MAINTENANCE

New to Market 04/05/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Childrens Book Enthusiasts

Buyers of Childrens related books and magazines

### **DESCRIPTION**

The Marigold Childrens Book Enthusiasts file provides an ideal demographic for targeting parents that are also subscribers of Childrens related books and magazines throughout the United States. These parents buy books for their kids and are interested in the educational development and entertainment of their children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Childrens Book enthusiasts today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141931
SRDS ID	852137-000
mln ID	M106963

# **LIST INFO**

Total Count: 3,289,724

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Chinese Speaking Consumers

Consumers that are fluent in Chinese

#### **DESCRIPTION**

The Marigold Chinese Speaking Consumer file provides an ideal demographic for targeting consumers that are fluent in Chinese throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Chinese speakers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Chinese-speaking consumers today!

#### **SELECTS**

\$5/M
\$5/M

Nextmark	ID	241118
SRDS ID		884170-000
mIn ID		M131391

#### **LIST INFO**

Total Count: 695,468
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 04/05/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Christian Donors

Individuals that are active donors to the Christian cause.

#### **DESCRIPTION**

The Marigold Active Christian Donors file provides an ideal demographic for targeting individuals that have recently donated to Christian charities throughout the United States. These supporters, donors and activists are committed to their religious faith and are active supporters of Christian based organizations and charities such as the Salvation Army and their local Church among many others. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Christian donors today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	173567
SRDS ID	865843-000
mln ID	M116998

# **LIST INFO**

Total Count: 3,992,330

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 09/22/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Churchgoers

Churchgoers Nationwide at Mailing Address

#### **DESCRIPTION**

The Marigold Churchgoers file provides an ideal demographic for targeting those that attend religious establishments throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Churchgoers today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241759
SRDS ID	886875
mln ID	M131393

# **LIST INFO**

Total Count:4,579,284Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 05/21/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Cigar Smokers

Cigar Smokers at Residential Address Nationwide

#### **DESCRIPTION**

The Marigold Mailing List of Cigar Smokers is an ideal demographic for targeting those that smoke cigars throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Tap into this extremely targeted market of cigar smokers today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:1,100,981Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. --

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Cigarette Smokers

Cigarette Smokers at Residential Address Nationwide

#### **DESCRIPTION**

The Marigold Mailing List of Cigarette Smokers is an ideal demographic for targeting those that smoke cigarettes throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Select by brand, those seeking to quit and more. Tap into this extremely targeted market of smokers today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241765
SRDS ID	887044
mln ID	M131390

# **LIST INFO**

Total Count:888,843Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 05/22/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of College Bound Teens

Families that currently have college bound or college age children either living at home or leaving the nest!

# Nextmark ID 177361 SRDS ID 868315-000 mln ID M119204

#### **DESCRIPTION**

This file provides an ideal demographic for targeting families throughout the United States that currently have teens planning on going to college, already attending college or planning on leaving the nest. We all know what supplies and products parents buy for their teens! They need school supplies, clothing, laptops, iPods, electronics, books, and affordable furnishings. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with college bound teens today!

#### **SEGMENTS**

850,879 3 Month Recency	\$10/M
SELECTS	
Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Computer Owner	
Credit Card Buyers	
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 3,156,425
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 11/18/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of College Graduates

Individuals that have completed four years of college

#### **DESCRIPTION**

The Marigold College Graduate file provides an ideal demographic for targeting persons throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this file. Tap into this extremely targeted market of college graduates today!

# **SELECTS**

\$5/M
\$5/M

Nextmark ID	161400
SRDS ID	861564-000
mln ID	M113232

# **LIST INFO**

Total Count:43,010,834Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 03/31/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of College Students

Individuals that are currently enrolled in colleges across America

# **DESCRIPTION**

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

#### **SELECTS**

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	156181
SRDS ID	857737-000
mln ID	M110739

#### **LIST INFO**

Total Count: 2,808,788
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 01/03/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Computer and Technology Magazine Subscribers

 Nextmark ID
 141929

 SRDS ID
 852269-000

 mln ID
 106978

Subscribers of Computer and Technology related publications and magazines

# **DESCRIPTION**

The Marigold Computer and Technology Magazine Subscribers file provides an ideal demographic for targeting mail order buyers that are also subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Computer and Technology Magazine Subscribers today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 3,882,038
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Computer Buyers at Home Addresses

Computer buyers at home address

# **DESCRIPTION**

The Marigold Computer Buyers at Home Addresses file provides an ideal demographic for targeting individuals that have purchased computers for home usage throughout the United States. These tech-savvy individuals recognize the convenience and benefits of having a computer in their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer buyers at their home address today!

# **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	144618
SRDS ID	853689-000
mln ID	M107951

### **LIST INFO**

Total Count: 2,995,593
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market 07/27/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 242530

# A Mailing List of Consumers in the US

US consumers at home address

#### **DESCRIPTION**

This multi-sourced file is one of the most comprehensive lists for reaching consumers in the US by postal service on the market today. If your offer is targeted to responsive shoppers living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous selects to further refine your campaign. Marigold uses advanced processes that exceed industry standards to make sure that your mailing list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service.

Inquire today to find out how we can assist!

#### **SELECTS**

Age	\$5/M
Age Of Children	\$5/M
Broadband Provider	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

#### **LIST INFO**

Total Count: 115,685,734
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Consumers with Credit Score

Credit Score on Consumers Nationwide

#### **DESCRIPTION**

Marigold's Credit score data is captured through a model closely resembling the major credit score bureaus. Select by score to finely tune your offer to those best positioned to take advantage of it!

Inquire for information on any score ranges as well as additional selects!

Tap into this extremely targeted market of Credit Score data today!

# **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:123,657,828Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Cooking and Wine Enthusiasts

Subscribers of Cooking and Wine related magazines

#### **DESCRIPTION**

The Marigold Cooking and Wine Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of cooking and wine related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of cooking and wine enthusiasts today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141922
SRDS ID	852096-000
mln ID	M106985

#### **LIST INFO**

Total Count: 2,362,464

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Cosmetics and Beauty Product Buyers

 Nextmark ID
 241427

 SRDS ID
 886896

 mIn ID
 130651

Buyers of Cosmetics and Beauty Product Buyers

# **DESCRIPTION**

The Marigold Mailing List of Cosmetics and Beauty Product Buyers provides an ideal demographic for targeting those consumers (both female and male) that are spending money on beauty products and cosmetics. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as self improvement items, healthcare, jewelry, hair care products and fitness merchandise! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of buyers today!

# **SELECTS**

Age	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

#### **LIST INFO**

Total Count:2,925,693Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

# LIST TYPES AVAILABLE

Postal

#### LIST MAINTENANCE

New to Market 07/21/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Country Lifestyle Enthusiasts

Subscribers of Country Lifestyle related magazines

#### **DESCRIPTION**

The Marigold Country Lifestyle Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Country Lifestyle related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Country Lifestyle Enthusiasts today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141925
SRDS ID	852146-000
mln ID	M106989

#### **LIST INFO**

Total Count:1,942,311Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Credit Card Consumers

Individuals that respond to offers with credit cards.

#### **DESCRIPTION**

The Marigold Credit Card Consumers file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Consumers today!

### **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

Nextmark ID	151581
SRDS ID	856642-000
mln ID	M109653

#### **LIST INFO**

Total Count: 19,613,038

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 10/28/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Credit Card Reward Members

Individual Consumers with credit cards that have reward program incentives for travel and merchandise

# Nextmark ID 240898 SRDS ID 881129-000 mln ID 129109

#### **DESCRIPTION**

The Marigold Credit Card Reward Members file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit and are participating in a spending rewards program. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Reward Members today!

#### **SEGMENTS**

333,035	3 Month Recency	\$5/M
598,935	6 Month Recency	\$5/M
SELECTS		
Age		\$5/M
7in		\$5/M

#### **LIST INFO**

Total Count:1,093,882Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### LIST TYPES AVAILABLE

Postal

#### **LIST MAINTENANCE**

New to Market 01/29/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 242328

# A Mailing List of Debit Card Holders

Individuals that use a debit card nationwide

#### **DESCRIPTION**

The Marigold Debit Card Holders file provides an ideal demographic for targeting consumers throughout the United States that use a debit card. These are becoming a replacement for cash and are experiencing heavy use! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Debit Card Users today!

# **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:5,576,971Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Democratic Donors

Individuals that have donated to Democratic Campaigns

#### **DESCRIPTION**

The Marigold Democratic Donors file provides an ideal demographic for targeting individuals that have recently donated to Democratic campaigns throughout the United States. These Democratic supporters, donors and activists are commited to the liberal and progressive values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Democratic Donors today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	147352
SRDS ID	856330-000
mln ID	M109325

#### **LIST INFO**

Total Count: 2,382,709
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Diabetics

Diabetics at Residential Address Nationwide

#### **DESCRIPTION**

The Marigold Mailing List of Diabetics is an ideal demographic for targeting those that are suffering from Diabetes throughout the United States. These persons are in need of a variety of goods and services to manage their health. This multi-sourced file is compiled from mail order information, coupons, surveys and more.

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:822,708Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. --

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Digital Video Recorder (DVR) Users

 Nextmark ID
 240926

 SRDS ID
 883643-000

 mIn ID
 128454

People who own and use a Digital Video Recorder.

#### **DESCRIPTION**

Compiled from web surveys, this mailing list targets the new generation of DVR Owners that use this device for home entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

# **SEGMENTS**

Hotline	\$5/M
SELECTS	
Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M

#### **LIST INFO**

Total Count: 6,959,616
Base Price: \$100/M
Source: Internet/On-Line
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email

#### LIST MAINTENANCE

New to Market 04/11/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Donors for Medical Cure Research

 Nextmark ID
 242323

 SRDS ID
 886897

 mIn ID
 M131337

Individuals that have donated to Causes Seeking Cures for a Variety of Diseases

#### **DESCRIPTION**

The Marigold Mailing List of Donors for Medical Cure Research file provides an ideal demographic for targeting individuals throughout the United States that have donated to causes seeking cures for a variety of diseases such as Cancer, MS, AIDS, Cerebral Palsy, and more. Tap into this extremely targeted market of Medical Research Donors today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:342,666Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 06/08/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 242325

# A Mailing List of Donors to Animal Protection Causes

Animal Welfare Donors Throughout the United States

#### **DESCRIPTION**

The Marigold Mailing List of Donors to Animal Protection Causes provides an ideal demographic for targeting contributors throughout the United States. These animal lovers have donated to programs to save endangered species, to prevent unethical treatment of animals, and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Donors today!

#### **SEGMENTS**

Hotline	\$5/M
SELECTS	
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

**Total Count:** 2,152,119 **Base Price:** \$100/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 07/01/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

**Email Delivery** 

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Donors to Childrens Causes and Charities

Donors to Childrens Charities in the U.S.

12 Month Active Donors

### **DESCRIPTION**

The Marigold Mailing List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

# **SEGMENTS** 2,031,633

SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M

Nextmark ID SRDS ID 242337 886899

#### **LIST INFO**

**Total Count:** 2,031,633 Base Price: \$100/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Market: Consumer

# LIST TYPES AVAILABLE

Postal

#### LIST MAINTENANCE

New to Market 07/25/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

**Email Delivery** \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

**CONTACT NAME** ROLE **EMAIL PHONE** FAX Ben DeLisle List Manager ben@marigolddirect.com (646) 442-2077 (888) 761-8817

\$0/M

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Donors to the Arts

Individuals That Have Donated to Fine Art Programs and Establishments Throughout the United States

# Nextmark ID 242324 SRDS ID 886900 mln ID M131343

#### **DESCRIPTION**

The Marigold Mailing List of Donors to the Arts file provides an ideal demographic for targeting individuals throughout the United States that have donated to museums, ballets, operas, dance studios, and more. Tap into this extremely targeted market of Art Donors today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:1,877,347Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 06/08/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Donors to Women's Causes

Individuals that have donated to various Women's Causes

# DESCRIPTION

The Marigold Women's Causes Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to various women's causes and charities. These donation efforts are directed towards causes such as pro-choice, battered women, women's health issues and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Women's Causes Donors today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	182692
SRDS ID	871114-000
mIn ID	M121359

#### **LIST INFO**

Total Count: 2,270,668

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 02/27/2006 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Environmental and Wildlife Donors

 Nextmark ID
 147353

 SRDS ID
 859121-000

 mln ID
 M109329

Individuals that have donated to Environmental and Wildlife causes

#### **DESCRIPTION**

The Marigold Environmental and Wildlife Donors file provides an ideal demographic for targeting individuals throughout the United States that are interested in the preservation of our environment and endangered species. These outdoor conservationists have contributed to the efforts to preserve parks, wetlands, streams, forests and the various wildlife that inhabit them. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Donors today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 3,839,141
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 242464

# A Mailing List of Ethnic African-American consumers in the USA.

African-American Consumers

# **DESCRIPTION**

Reach Ethnic African-American consumers for your highly targeted offer that caters specifically to the African-American community in the USA. If your offer or service benefits the African-American community, then this list is an essential component for your marketing campaign. There are numerous selects that will allow you to target African-American consumers by geography, demographics, and many other criteria.

# **SELECTS**

Donors	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Retirees/Seniors	\$5/M

#### **LIST INFO**

Total Count: 4,926,820
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# LIST TYPES AVAILABLE

Postal Phone

# LIST MAINTENANCE

New to Market ---Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Female Business Professionals

A mailing list of female business professionals

#### **DESCRIPTION**

Marigold's Mailing List of Minority Owned Businesses file provides an ideal demographic for targeting businesses that are Minority Owned thoughout the United States. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Minority Owned Businesses today!

# **SELECTS**

Bus/Industry Type	\$0/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
State	\$5/M
Years In Business	\$5/M
Zip	\$5/M

Nextmark ID	145184
SRDS ID	862252-000
mIn ID	M114224

# **LIST INFO**

Total Count: 1,496,520

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 08/06/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Fitness Enthusiasts

Fitness Enthusiasts Nationwide at Mailing Address

## **DESCRIPTION**

Marigold's A Mailing List of Fitness Enthusiasts is a multi-sourced file capturing survey respondents that have indicated they excercise several times a week. These contacts value health as well as all things physical.

Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Fitness Enthusiasts today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## **LIST INFO**

Total Count:9,251,648Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Foreign Born Citizens

Foreign Born Citizens at Postal Address Nationwide

## **DESCRIPTION**

The Marigold Mailing List of Foreign Born Citizens file provides an ideal demographic for identifying those that are foreign born throughout the United States. These consumers are perfect candidates for a wide array of products and services. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

# **SELECTS**

Age Of Children	\$5/M
Age Of Children	·
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	242351
SRDS ID	886933
mln ID	M131368

# **LIST INFO**

Total Count:6,399,114Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 06/28/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo, etc)at Postal Address

# Nextmark ID 177181 SRDS ID 868091-000 mln ID M119205

#### **DESCRIPTION**

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

# **SEGMENTS**

80,734	GMAIL	\$0/M
6,860,386	HOTMAIL	\$0/M
6,982,370	YAHOO	\$0/M
SELECTS		
Ethnicity		\$5/M
Marital Statu	s	\$5/M
Occupation		\$5/M

## **LIST INFO**

Total Count: 14,343,986
Base Price: \$100/M
Source: Internet/On-Line
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## LIST TYPES AVAILABLE

Postal Email Phone

#### LIST MAINTENANCE

New to Market 11/12/2005 Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

## **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Gardening Enthusiasts

Subscribers of Gardening related magazines

## **DESCRIPTION**

The Marigold Gardening Enthusiasts file provides an ideal demographic for targeting individuals that are subscribers to gardening related magazines throughout the United States. Whether it's flowers, bushes and shrubs or a vegetable for tonight's dinner these gardening enthusiasts enjoy reading about different techniques, stories and the latest information related to the gardening community. Inquire about additional selection capabilities and tap into this extremely targeted market of Gardening Enthusiasts today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	190559
SRDS ID	880588-000
mln ID	129111

# **LIST INFO**

Total Count: 2,841,203
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/18/2006 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Golf Enthusiasts

Subscribers of Golf related publications and magazines

## **DESCRIPTION**

The Marigold Golf Enthusiasts file provides an ideal demographic for targeting subscribers of golf related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends, techniques, equipment and the news pertaining to the world of golf. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Golf Magazine Subscribers today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	144138
SRDS ID	853683-000
mln ID	M107954

# **LIST INFO**

Total Count: 1,460,659
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/21/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Gourmet and Upscale Gift Buyers

Mail order buyers of Gourmet and Upscale Gifts

# Nextmark ID 241426 SRDS ID 886934 mln ID 130649

## **DESCRIPTION**

The Marigold Mail Order Buyers of Gourmet and Upscale Gifts provides an ideal demographic for targeting those consumers that are spending an average of \$75 or more on Upscale and Gourment Gift items. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, gourmet gift baskets, flowers, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of buyers today!

# **SEGMENTS**

129,333	6 Mos \$50+ Handbag Buyers	\$5/M
45,369	6 Mos Multi Channel Buyers	\$5/M
16,842	6 Mos \$50+ Shoe Buyers	\$5/M
87,443	1 Mos Multi Channel Buyers	\$5/M

#### **SELECTS**

OLLLOTO	
Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Income	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

#### **LIST INFO**

Total Count:	199,521	
Base Price:	\$125/M	
Source:	Compiled lists	
Geography:	USA	
Min. Purchase	\$500.00	
Market:	Consumer	

## **LIST TYPES AVAILABLE**

Postal

# LIST MAINTENANCE

New to Market 07/21/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Hip-Hop, Rap, and R&B Fans

Reach Hip-Hop, Rap, and R&B Enthusiasts

## **DESCRIPTION**

The Marigold Mailing List of Hip-Hop, Rap, and R&B Fans is the ideal way to market directly to this dynamic urban music loving audience. Compiled from a variety of sources including ring-tone downloads, cellphone wallpaper downloads, magazine subscriptions and online surveys, you now have a way to mail a letter or a postcard offering your product or service to the Hip-Hop community. Ideal product categories include athletic footwear, urban clothing, new Hip-Hop music releases, concert promotions, and new movie releases to name a few. Many additional selects are available upon request.

## **SEGMENTS**

109,049	FL	\$5/M
96,717	IL	\$5/M
98,108	MI	\$5/M
96,387	NY	\$5/M
95,135	ОН	\$5/M
106,718	TX	\$5/M
SELECTS		

Age \$5/M

## **LIST INFO**

Total Count: 1,664,720

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

## LIST TYPES AVAILABLE

Postal

# LIST MAINTENANCE

New to Market 03/24/2009 Update Freq. Quarterly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Blake Sitney	List Manager	blake@marigolddirect.com	(646)331-7012	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Hispanic Business Executives

Hispanic Business Executives

## **DESCRIPTION**

The Marigold Hispanic Business Executives file provides an ideal demographic for targeting successful Business owners and executives of Hispanic ethnic origin throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market within the fastest growing ethnic segment in the United States. Tap into this growing and important market today!

# **SELECTS**

Bus/Industry Type	\$5/M
Company Size	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141553
SRDS ID	851506-000
mln ID	M106816

# **LIST INFO**

Total Count: 801,991
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 06/17/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Hispanic Catalog Apparel Buyers

Hispanic Individuals that shop and purchase apparel and accessories via direct mail catalogs

## **DESCRIPTION**

The Marigold Hispanic Catalog Apparel Buyers file provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased clothing and accessories via direct mail catalogs. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of consumers today!

## **SEGMENTS**

268,409	3 Month Recency	\$10/M
482,721	6 Month Recency	\$10/M

## **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	178938
SRDS ID	868074-000
mln ID	M120456

## **LIST INFO**

Total Count: 832,285
Base Price: \$150/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 12/14/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Hispanic Catalog Buyers Masterfile

Hispanic Individuals that shop and purchase a wide variety of direct mail products via catalogs.

## DESCRIPTION

The Marigold Hispanic Catalog Buyers Masterfile puts you in touch with consumers that have purchased various products through direct mail catalogs. These Hispanic Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Hispanic Catalog Buyers today, and watch those responses pour in!

# **SEGMENTS**

375,316	3 Month Recency	\$10/M
SELECTS		
Credit Card	Buyers	\$5/M
Dollar Select	t	\$5/M
Ethnicity		\$5/M
SCF		\$5/M
State		\$5/M
Zip		\$5/M

Nextmark ID	179138
SRDS ID	868409-000
mln ID	M120465

## **LIST INFO**

Total Count: 1,485,574
Base Price: \$150/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 12/17/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Hispanic Households

Hispanic Households

# **DESCRIPTION**

The Marigold Hispanic Household file provides an ideal demographic for identifying individuals of hispanic descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services that target Hispanic ethnicity. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into the fastest growing ethnic segment within the United States today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	145182
SRDS ID	854655-000
mln ID	M107958

# **LIST INFO**

Total Count:9,864,566Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 08/06/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Hispanic Internet Apparel Buyers

Hispanic Individuals that shop and purchase apparel and accessories online

## **DESCRIPTION**

The Marigold Hispanic Internet Apparel Buyers file provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased clothing and accessories via the internet online. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today!

# **SEGMENTS** 195,936

SCF

State

Zip

3 Month Recency

346,770	6 Month Recency	\$10/M
SELECTS		
Credit Card B	Buyers	\$5/M
Ethnicity		\$5/M

Nextmark ID	178937
SRDS ID	854650-000
mln ID	M107871

## **LIST INFO**

Total Count: 605,876
Base Price: \$150/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 12/14/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

\$10/M

\$5/M

\$5/M

\$5/M

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Hispanic Internet Buyers Masterfile

Hispanic Individuals that shop and purchase a wide variety of products via online shopping.

## DESCRIPTION

The Marigold Hispanic Internet Shoppers Masterfile provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased various products via the internet. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today

#### **SEGMENTS**

331,788	3 Month Recency	\$10/M
SELECTS		
Credit Card E	Buyers	\$5/M
Dollar Select	:	\$5/M
Ethnicity		\$5/M
SCF		\$5/M
State		\$5/M
Zip		\$5/M

Nextmark ID	179140
SRDS ID	868457-000
mln ID	M120463

## **LIST INFO**

Total Count: 1,311,247
Base Price: \$150/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## LIST TYPES AVAILABLE

Postal Phone

## LIST MAINTENANCE

New to Market 12/17/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Hotline New Movers with Children

Parents with children that have recently relocated their place of residence

#### **DESCRIPTION**

The Marigold Hotline New Movers with Children file provides monthly hotlines of Parents with Children that have recently relocated their residence throughout the United States. These "new movers with children" are perfect candidates for a wide array of products that are associated with families that have a new addresses. This file contains the freshest data available and provides the ideal target market for magazine and periodical, retail, home decor and furnishing, credit card, computer, broadband, cell phone mailers and many more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Hotline New Movers with Children today!

## **SELECTS**

Age Of Children Computer Owner Credit Card Buyers Donor	\$5/M \$5/M \$5/M \$5/M
Ethnicity Lifestyle Select	\$5/M \$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	181907
SRDS ID	870940-000
mln ID	M121370

## **LIST INFO**

**Total Count:** 944,627 **Base Price:** \$100/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 02/12/2006 Update Freq. Monthly

## **DELIVERY OPTIONS**

**Email Delivery** 

# ADDRESSING OPTIONS

Text/Excel \$0/ \$10/ Mailing Labels

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Households with No Kids

Households with No Kids

## **DESCRIPTION**

The Marigold Households with No Kids file provides an ideal demographic for targeting this niche throughout the United States. These couples have a higher level of disposable income and more free time and love products and services that can enhance their quality of life. Inquire about additional selects today!

# **SELECTS**

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241764
mln ID	M131400

# **LIST INFO**

Total Count: 27,588,566

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 05/21/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Humanitarian Donors

Individuals that have donated to Humanitarian Causes

#### **DESCRIPTION**

The Marigold Humanitarian Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to humanitarian organizations and health related charities both here and abroad. These relief efforts are directed towards the homeless, disease stricken, poverty stricken, disaster aid and other humanitarian causes. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Humanitarian Donors today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	147354
SRDS ID	859127-000
mln ID	M109330

# **LIST INFO**

Total Count: 1,833,190
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Insurance Quote Requestors

Individuals that have recently requested insurance quotes.

#### **DESCRIPTION**

The Marigold Insurance Quote Requestors file provides an ideal demographic for targeting consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Insurance Quote Requestors today!

## **SELECTS**

Age Of Children \$5/N	l
College Students \$5/M	l
Computer Owner \$5/N	l
Credit Card Buyers \$5/N	l
Donor \$5/N	l
Ethnicity \$5/M	l
Lifestyle Select \$5/N	l
Marital Status \$5/N	l
SCF \$5/M	l
State \$5/N	l
Zip \$5/N	l

Nextmark ID	154434
SRDS ID	857148-000
mln ID	M110380

# **LIST INFO**

Total Count: 6,820,391
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 12/01/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Interior Decorating Enthusiasts

Subscribers of Interior Decorating related magazines

## DESCRIPTION

The Marigold Interior Decorating Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Interior Decorating related magazines throughout the United States. These consumers take their home furnishing seriously! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Interior Decorating enthusiasts today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141924
SRDS ID	852066-000
mln ID	M107159

## **LIST INFO**

Total Count: 2,282,723
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Internet Shoppers

Individuals that buy products online

## **DESCRIPTION**

The Marigold Internet Shoppers file provides an ideal demographic for targeting consumers throughout the United States that have purchased various products online. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	145179
SRDS ID	854650-000
mln ID	M107871

## **LIST INFO**

Total Count: 4,947,283
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 08/06/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 240735

# A Mailing List of iPhone Users at Residential Address

iPhone Users at Residential Addresses

## **DESCRIPTION**

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of iPhone Users today!

# **SELECTS**

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## **LIST INFO**

Total Count: 3,512,432
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of iPod Owners

People who own and use an iPod at Postal Address

# **DESCRIPTION**

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

# **SEGMENTS**

Hotline	\$5/M
SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

Nex	tmark ID	240924	
SRI	OS ID	883891-000	
mln	ID	128432	

## **LIST INFO**

Total Count:2,780,196Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

## **LIST TYPES AVAILABLE**

Postal Email

# LIST MAINTENANCE

New to Market 03/11/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of IT Managers at Home Address

IT Managers At Home Address

## **DESCRIPTION**

Marigold's IT Managers at Home Address list is the perfect list to target IT managers at home. These contacts are perfect for a variety of high-end IT-related offers for the home. Send them the hottest new offers and be sure to see a nice response rate. Tap into this red hot list today! Inquire about further selects.

# **SELECTS**

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
Zip	\$5/M

Nextmark ID	242343
SRDS ID	886970
mln ID	M131412

# **LIST INFO**

Total Count:177,927Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Jewelry Buyers

Consumers that have purchased jewelry through catalogs and websites.

## **DESCRIPTION**

The Marigold Mailing List of Jewelry Buyers file provides an ideal demographic for targeting consumers that have purchased jewelery through catalogs and websites throughout the United States. These responsive consumers recognize the convenience of shopping from their own home either via online or catalogs. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Jewelry today!

# **SEGMENTS**

479,378	6 Mos \$50+ Shoe Buyers	\$5/M
295,647	6 Mos \$50+ Handbag Buyers	\$5/M
168,504	12 Mos Multi Channel Buyers	\$5/M
58,547	6 Mos Multi Channel Buyers	\$5/M

## **SELECTS**

Age	\$5/M
Dollar Select	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

Nextmark ID	242342
SRDS ID	886971
mln ID	M131416

# **LIST INFO**

Total Count: 943,470
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

LIST MAINTENANCE			
New to Market	07/24/2007		
Update Freq.	Monthly		

## **DELIVERY OPTIONS**

Fmai	Delivery	\$50

# **ADDRESSING OPTIONS**

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Magazine Subscribers

Subscribers of various types of publications and magazines

## **DESCRIPTION**

The Marigold Magazine Subscribers file provides an ideal demographic for targeting active subscribers to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Magazine Subscribers today!

## **SELECTS**

Age Of Children Computer Owner Credit Card Buyers Donor	\$5/M \$5/M \$5/M \$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	175122
SRDS ID	866859-000
mln ID	M118138

## **LIST INFO**

Total Count: 9,002,006
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 10/14/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Magazine Subscribers to Fitness Publications

Subscribers of fitness publications and magazines

# **DESCRIPTION**

The Marigold Magazine Subscribers file to Fitness Publications provides an ideal demographic for targeting active subscribers to fitness related publications throughout the United States. These responsive subscribers like to stay informed about the latest news and trends in the health and fitness world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Fitness Magazine Subscribers today!

## **SELECTS**

Ann Of Children	CE/NA
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## **LIST INFO**

Total Count: 1,508,409
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers

Mail Order Buyers

# **DESCRIPTION**

The Marigold Mail Order Buyers file provides an ideal demographic for targeting consumers that have purchased various products through catalogs and websites. These Mail Order Buyers purchase: apparel (female, male, children's, intimate), magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Mail Order Buyers today, and watch those responses pour in!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Г	Nextmark ID	164315
	SRDS ID	862316-000
	mln ID	M94020

## **LIST INFO**

Total Count: 54,173,803
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 05/25/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Intimate Apparel

Mail Order Buyers of Intimate Apparel

# **DESCRIPTION**

The Marigold Mail Order Buyers of Intimate Apparel file provides an ideal demographic for targeting consumers that have purchased intimate apparel through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include: Lingerie, hosiery, undergarments, and evening wear. These women (and men) enjoy having a little spice in their lives! This is one hot file, call today to inquire about additional selects.

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143461
SRDS ID	853413-000
mln ID	M107742

## **LIST INFO**

Total Count: 2,084,962
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/15/2004 Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Childrens **Apparel**

Mail Order Buyers of Childrens Apparel

# **DESCRIPTION**

The Marigold Mail Order Buyers of Childrens Apparel file provides an ideal demographic for targeting consumers that have purchased childrens apparel through catalogs and websites. These Products include: toddler outfits, infant outfits, swimwear, tops, pants, shoes and more... As kids grow, new clothes have to be purchased constantly. Those who are buying clothes for kids are also purchasing a myriad of other products for children as well. This file represents an enormous amount of buying power, tap into this targeted list today, and watch those responses pour in!

# **SELECTS**

Ago Of Children	<b>₾</b>
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143460
SRDS ID	853719-000
mln ID	M107718

## **LIST INFO**

**Total Count:** 3,330,192 Base Price: \$100/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Market: Consumer

# **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/15/2004 Update Freq. Monthly

## **DELIVERY OPTIONS**

**Email Delivery** \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Electronics

Mail Order Buyers of Electronic Products and Devices

# SRI

Nextmark ID	142589
SRDS ID	852122-000
nIn ID	M106930

#### **DESCRIPTION**

The Marigold Mail Order Buyers of Electronics file provides an ideal demographic for targeting consumers that have purchased electronic products and devices through catalogs and websites throughout the United States. These products include Cameras, DVD Players, Televisions, Audio Equipment, Video Recorders, Portable Audio Devices, Car Electronics, computers and Accessories and more.. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Electronic Products and Devices today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 3,900,866
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## LIST TYPES AVAILABLE

Postal Phone

## LIST MAINTENANCE

New to Market 07/06/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Female Apparel

 Nextmark ID
 143457

 SRDS ID
 853720-000

 mln ID
 M107721

Mail Order Buyers of Female Apparel

## **DESCRIPTION**

The Marigold Mail Order Buyers of Female Apparel file provides an ideal demographic for targeting consumers that have purchased female apparel through catalogs and websites throughout the United States. These apparel products include: blouses, sweaters, dresses, activewear, hosiery, skirts, outerwear, bras and panties, shoes and more.. These responsive females recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Female Apparel today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## **LIST INFO**

Total Count: 3,315,446
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/15/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Gifts and Gadgets

Mail Order Buyers of Gifts and Gadgets

# DESCRIPTION

The Marigold Mail Order Buyers of Gifts and Gadgets file provides an ideal demographic for targeting consumers that have purchased gifts and gadgets through catalogs and websites throughout the United States. These Gifts and Gadgets include: muscle massagers, electronic novelties, grooming accessories, figurines, golf accessories and more.. These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Gifts and Gadgets today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	142593
SRDS ID	852134-000
mln ID	M106929

## **LIST INFO**

Total Count: 4,008,006
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/06/2004 Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Golf Equipment

 Nextmark ID
 144137

 SRDS ID
 856331-000

 mIn ID
 M109199

Mail Order Buyers of Golf Equipment

## **DESCRIPTION**

The Marigold Mail Order Buyers of Golf Equipment file provides an ideal demographic for targeting consumers that have purchased Golf equipment through catalogs and websites throughout the United States. These responsive, avid golfers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include golf clubs, golf cleats, golf bags and golf balls and tees. These men (and women) take their golf game very seriously! Call today to inquire about additional selects.

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## **LIST INFO**

Total Count:703,600Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/21/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Health and Fitness Products

 Nextmark ID
 142591

 SRDS ID
 852113-000

 mln ID
 M106928

Mail Order Buyers of Health and Fitness Products

# DESCRIPTION

The Marigold Mail Order Buyers of Health and Fitness Products file provides an ideal demographic for targeting consumers that have purchased Health and Fitness products through catalogs and websites throughout the United States. These products include: exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise as well as the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Health and Fitness products today!

## **SELECTS**

A 010131	05/14
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## **LIST INFO**

Total Count:4,002,499Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

# LIST TYPES AVAILABLE

Postal Phone

## LIST MAINTENANCE

New to Market 07/06/2004 Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Housekeeping and Kitchen Products

 Nextmark ID
 142590

 SRDS ID
 852106-000

 mln ID
 M106927

Mail Order Buyers of Housekeeping and Kitchen Products

# **DESCRIPTION**

The Marigold Mail Order Buyers of Housekeeping and Kitchen Products file provides an ideal demographic for targeting consumers that have purchased Housekeeping and kitchen products through catalogs and websites throughout the United States. These products include: cookware, cutlery, bakeware, cleaning products, toasters, food processors and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Housekeeping and Kitchen products today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

# LIST INFO

 Total Count:
 3,551,133

 Base Price:
 \$100/M

 Source:
 Compiled lists

 Geography:
 USA

 Min. Purchase:
 \$500.00

 Market:
 Consumer

# LIST TYPES AVAILABLE

Postal Phone

## LIST MAINTENANCE

New to Market 07/06/2004 Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Male Apparel

Mail Order Buyers of Male Apparel

#### Nextmark ID 143459 854606-000 mln ID M107746

## **DESCRIPTION**

The Marigold Mail Order Buyers of Male Apparel file provides an ideal demographic for targeting consumers that have purchased male apparel through catalogs and websites throughout the United States. These apparel products include: pants/slacks, activewear, dress shirts, sweaters, suits, shoes and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Male Apparel today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## **LIST INFO**

**Total Count:** 2,909,902 **Base Price:** \$100/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/15/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

**Email Delivery** 

# ADDRESSING OPTIONS

Text/Excel \$0/ \$10/ Mailing Labels

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Music

Mail Order Buyers of Music

## **DESCRIPTION**

The Marigold Mail Order Buyers of Music file provides an ideal demographic for targeting consumers that have purchased music through catalogs and websites throughout the United States. Whether it is rock, classic rock, R&B, hip hop/rap, country, latin, jazz, classical, new age or gospel these responsive consumers enjoy listening to their favorite artists and recognize the convenience and privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Music today!

## **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Music	\$5/M
Zip	\$5/M

Nextmark ID	147350
SRDS ID	854197-000
mln ID	M108350

## **LIST INFO**

Total Count: 9,662,734

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

## **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Outdoor Recreation Products

Mail Order Buyers of Outdoor Recreation Products

# **DESCRIPTION**

The Marigold Mail Order Buyers of Outdoor Recreation Products file provides an ideal demographic for targeting consumers that have purchased outdoor recreational products through catalogs and websites throughout the United States. These products include camping and hiking supplies, and more.. These responsive consumers have a fundamental love for the outdoors and nature and enjoy the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Outdoor Recreation Products today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	170607
SRDS ID	864132-000
mln ID	M115971

### **LIST INFO**

Total Count: 515,562
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market 07/28/2005 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Tennis Equipment

Mail Order Buyers of Tennis Equipment

# DESCRIPTION

The Marigold Mail Order Buyers of Tennis Equipment file provides an ideal demographic for targeting consumers that have purchased Tennis equipment through catalogs and websites throughout the United States. These avid players are receptive to a variety of sports-related offers. Call today to inquire about additional selects.

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:346,637Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

# LIST TYPES AVAILABLE

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. --

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Upscale Products

Mail Order Buyers of Upscale Products

# **DESCRIPTION**

The Marigold Mail Order Buyers of Upscale Products file provides an ideal demographic for targeting consumers that have purchased High end household items through upscale catalogs and websites throughout the United States. These products include: painting and prints, crystal, china, antiques, vases, jewelry and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Upscale products today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	142592
SRDS ID	852082-000
mln ID	M106925

### **LIST INFO**

Total Count:4,192,232Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

# LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market 07/06/2004 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Male Magazine Subscribers

Subscribers of Male related publications and magazines

### **DESCRIPTION**

The Marigold Male Magazine Subscribers file provides an ideal demographic for targeting subscribers of Male related publications and magazines throughout the United States. These subscribers enjoy various types of magazines such as; entertainment, fashion, automobile, music, hunting, fishing, leisure and many more. Whether it is staying informed about the latest automobile style or fashion trends these responsive subscribers provide an ideal target market for numerous offers. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Male Magazine Subscribers today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	156833
SRDS ID	859119-000
mln ID	M111645

### **LIST INFO**

Total Count: 3,246,855
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 01/14/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mortgage Holders

Homeowners with outstanding mortgages

# **DESCRIPTION**

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd morgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mortgage Holders today!

# **SELECTS**

Age Age Of Children	\$5/M \$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

Nextmark ID	242353
SRDS ID	887006
mln ID	130023

# **LIST INFO**

Total Count: 54,979,239
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

# LIST TYPES AVAILABLE

Postal

# LIST MAINTENANCE

New to Market 06/25/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 241385

# A Mailing List of Movie and Video Downloaders

Individuals that download movies and videos

# DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of Movie fans that download their movies online. Whether it is for leisure, commuting or for just adding to your movie library, this multi-channeled list targets consumers on the cutting edge of video technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

### **LIST INFO**

Total Count:1,324,698Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### LIST TYPES AVAILABLE

### LIST MAINTENANCE

New to Market ---Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Multi-Job Holders

Individuals that maintain multiple jobs

### **DESCRIPTION**

Marigold's Multi-Job Holder file provides an ideal demographic for direct marketers looking to target hard working individuals working more than one job throughout the US. Individuals who hold multiple jobs have complex working lives and limited spare time. As a result, these diligent, highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing.

### **SELECTS**

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

### **LIST INFO**

Total Count:1,384,392Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 04/24/2012 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of New Car Buyers

Individuals that have recently purchased a new Automobile.

#### **DESCRIPTION**

The Marigold New Automobile Purchasers file provides an ideal demographic for targeting consumers throughout the United States that have recently purchased an automobile. A new automobile means new responsibilities as well as needs for new products and services. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or child safety products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Automobile Purchasers today!

### **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	154433
SRDS ID	857149-000
mln ID	M110377

### **LIST INFO**

Total Count: 2,878,727

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

# LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market 12/01/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of New Credit Card Activations

Individuals that have activated a new credit card.

#### **DESCRIPTION**

The Marigold New Credit Card Activation file provides an ideal demographic for targeting consumers throughout the United States that have just activated a new credit card. Establishing and obtaining credit is a critical part of developing purhasing power. These individuals have recently armed themselves with new credit cards and they are not afraid to use them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Card Activations today!

# **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	175120
SRDS ID	866279-000
mln ID	M118059

### **LIST INFO**

Total Count: 1,618,625
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 10/14/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of New Credit Seekers

Individuals that are seeking credit.

### **DESCRIPTION**

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Seekers today!

# **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	172980
SRDS ID	865821-000
mIn ID	M116660

# **LIST INFO**

Total Count: 5,136,189
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 09/12/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of New Moms

Mothers with a child less than 12 months old at mailing address

### **DESCRIPTION**

Sourced through hospital birth records, this file provides an ideal demographic for targeting new moms throughout the United States. New moms require a variety of goods and services as do the little ones.

Tap into this extremely targeted market of new moms today!

### **SELECTS**

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:2,799,679Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. --

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of New Movers

Individuals that have recently relocated their place of residence

#### **DESCRIPTION**

The Marigold New Movers file provides an ideal demographic for targeting individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143383
SRDS ID	854605-000
mln ID	M107864

# **LIST INFO**

Total Count: 15,605,229

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 07/14/2004 Update Freq. Weekly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **A Mailing List of New Parents**

Individuals that have recently become parents

### **DESCRIPTION**

The Marigold New Parents file provides an ideal demographic for targeting individuals that have recently welcomed a "new addition" throughout the United States. These "new parents" are perfect candidates for a wide array of products that are associated with the arrival of a new child. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Parents today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143384
SRDS ID	854604-000
mln ID	M107860

### **LIST INFO**

Total Count: 2,190,214
Base Price: \$175/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 07/14/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Newspaper Subscribers

Subscribers to daily newspapers across the US.

### **DESCRIPTION**

The Marigold Newspaper Subscribers file provides an ideal demographic for targeting active subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Newspaper Subscribers today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	179205
SRDS ID	868404-000
mln ID	M119547

# **LIST INFO**

Total Count: 29,661,160
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 12/20/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Payday Loan Recipients

Individuals that receive loan advances secured by their paycheck

### **DESCRIPTION**

Marigold's Payday Loan Recipient file provides an ideal target market for direct marketers looking to target individuals that are not liquid and need cash now throughout the US. Payday loans are valuable financial tools for people who need a small amount of cash in a hurry. With many families struggling to pay their bills on time these individuals have used a cash advance as a solution to meet their financial obligations.

### **SELECTS**

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

### **LIST INFO**

Total Count: 2,402,992
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 04/24/2012 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of People with Ailments

Americans currently suffering from various ailments nationwide

### **DESCRIPTION**

The Marigold Mailing List of People with Ailments is a master file targeting people that are suffering from various ailments throughout the United States ranging from allergies to obesity to cancer. These persons are in need of a variety of goods and services to manage their health. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Inquire for counts based on any specific ailment!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:151,508,461Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Pet Owners

Pet Owners in the United States

# DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

# **SEGMENTS**

4,730,216	12 Month Cat Owners	\$5/M
5,628,619	12 Month Dog Owners	\$5/M
8,551,106	CAT OWNERS	\$5/M
11,767,324	DOG OWNERS	\$5/M

# SELECTS

\$5/M
\$5/M

Nextmark ID	179232
SRDS ID	869269-000
mln ID	M120711

### **LIST INFO**

Total Count:15,833,438Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 12/21/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Pre-Movers

Individuals that plan to relocate their place of residence

# **DESCRIPTION**

The Marigold Pre-Movers file provides an ideal demographic for targeting individuals that plan to relocate their residence throughout the United States. These "pre movers" are perfect candidates for a wide array of products that are associated with a move and a new address. Inquire about additional selection capabilities to better identify your ideal target market.

# **SELECTS**

Age Of Children Computer Owner Credit Card Buyers Donor Ethnicity Lifestyle Select	\$5/M \$5/M \$5/M \$5/M \$5/M \$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241769
SRDS ID	887010
mln ID	M131431

# **LIST INFO**

Total Count:1,878,509Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 05/29/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Protestant Households

Protestant Households

### **DESCRIPTION**

The Marigold Protestant Household file provides an ideal demographic for identifying individuals and families embracing Protestantism throughout the United States. These consumers are perfect candidates for a wide array of products and services that target this group. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241113
SRDS ID	883687-000
mln ID	M131432

### **LIST INFO**

Total Count:71,351,112Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Email Phone

# LIST MAINTENANCE

New to Market 04/05/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 241379

# A Mailing List of Registered Democratic Voters

Individuals that have registered as Democrats

### **DESCRIPTION**

Marigold Technologies Democratic voters file provides an ideal demographic for targeting registered Democrats throughout the United States. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party. Tap into this extremely targeted market of registered Democratic voters today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:15,495,731Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Email Phone

# LIST MAINTENANCE

New to Market --Update Freq. --

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Republican Donors

Individuals that have donated to Republican Campaigns

### **DESCRIPTION**

The Marigold Republican Donors file provides an ideal demographic for targeting individuals that have recently donated to a Republican campaign throughout the United States. These "Pro-Republican" supporters, donors and activists are committed to the values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Republican Donors today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	147351
SRDS ID	856334-000
mln ID	M109326

# **LIST INFO**

Total Count: 2,662,129
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 241380

# A Mailing List of Republican Newspaper Subscribers

Subscribers to daily newspapers across the US that identify with the Republican Party.

### **DESCRIPTION**

The Marigold Republican Newspaper Subscribers file provides an ideal demographic for targeting active conservative subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Republican Newspaper Subscribers today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 11,899,413
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market --Update Freq. --

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Residential Cell Phone Users

Individuals that use Cell phones at Residential Address

### **DESCRIPTION**

The Marigold Residential Cell Users file provides an ideal demographic for targeting individuals that retain and use cell phones throughout the United States. These trend savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Residential Cell Phone Users today!

### **SELECTS**

A 0101111	05/14
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$10/M
Zip	\$5/M

Nextmark ID	143387
SRDS ID	854603-000
mln ID	M107856

### **LIST INFO**

Total Count: 9,250,569
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 07/15/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Ringtone Downloaders

People who have downloaded Ringtones for their Cell Phone nationwide at Postal Address

### **DESCRIPTION**

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

### **SEGMENTS**

Hotline	\$5/M
SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

Nextmark ID	241398
SRDS ID	883685-000
mIn ID	M131402

# **LIST INFO**

Total Count:7,122,316Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Email

# LIST MAINTENANCE

New to Market 04/12/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Running and Cycling Enthusiasts

Running and Cycling Enthusiasts Nationwide at Mailing Address

# sts

Nextmark ID	240657
SRDS ID	887042
mln ID	M131352

# DESCRIPTION

The Marigold Mailing List of Running and Cycling Enthusiasts file provides an ideal demographic for targeting consumers that actively engage in running and cycling for hobby as well as to reach fitness goals throughout the United States. They are ideal for products including, but not limited to, exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Running and Cycling Enthusiasts today!

#### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 4,890,936
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### LIST TYPES AVAILABLE

Postal

# LIST MAINTENANCE

New to Market 07/17/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 241685

# A Mailing List of Satellite TV Subscribers

Satellite TV subscribers nationwide- Target by service provider and more!

#### **DESCRIPTION**

Reach a mainstream consumer audience that values innovative media access. These subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the enhanced services that come with Satellite viewing! Inquire regarding further selects!

# **SELECTS**

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### **LIST INFO**

Total Count:4,064,450Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Self Improvement Seekers

Individuals that are seeking self-improvement in various areas of their lives.

#### **DESCRIPTION**

The Marigold Self Improvement Seekers file provides an ideal demographic for targeting consumers throughout the United States who are actively seeking to better themselves in ways ranging from health to finances to personal relationships. These responsive individuals are buyers of 'Self Improvement' books & tapes and are registered to receive 'Self Improvement' newsletters via email. If you have an offer that can improve or help individuals better themselves, then this file is a must test! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Self Improvement Seekers today!

### **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	177848
SRDS ID	868094-000
mln ID	M119338

# **LIST INFO**

Total Count: 1,191,757

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

### LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market 12/01/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Senior Insurance Quote Requestors

 Nextmark ID
 175778

 SRDS ID
 866862-000

 mln ID
 M118295

Senior and Mature Individuals that have recently requested insurance quotes.

#### **DESCRIPTION**

The Marigold Senior and Mature Insurance Quote Requestors file provides an ideal demographic for targeting senior and mature consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Senior and Mature Insurance Quote Requestors today!

### **SEGMENTS**

Zip

138,054 3 Month Recency	\$5/M
SELECTS	
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M

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Total Count: 556,354
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### LIST TYPES AVAILABLE

Postal Phone

# LIST MAINTENANCE

New to Market 10/25/2005 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

\$5/M

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Senior Magazine Subscribers

Senior subscribers of various types of publications and magazines.

# Nextmark ID 175780 SRDS ID 866863-000 mln ID M118302

#### **DESCRIPTION**

The Marigold Senior Magazine Subscribers file provides an ideal demographic for targeting active seniors who subscribe to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive seniors like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior Magazine Subscribers today!

# **SEGMENTS**

1,496,352	3 Month Recency	\$5/M
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#### **SELECTS**

SELECTS	
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 8,936,906
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 10/25/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Senior Mail Order Buyers

Senior Mail Order Buyers

### **DESCRIPTION**

The Marigold Senior Mail Order Buyers file provides an ideal demographic for targeting consumers that have purchased various products through catalogs and websites. These Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Senior Mail Order Buyers today, and watch those responses pour in!

#### **SEGMENTS**

Zip

1,150,251	3 Month Recency	\$5/M
SELECTS		
Age Of Child	dren	\$5/M
Computer Owner		\$5/M
Credit Card	Buyers	\$5/M
Donor		\$5/M
Ethnicity		\$5/M
Lifestyle Sele	ect	\$5/M
Marital Status		\$5/M
SCF		\$5/M
State		\$5/M

Nextmark ID	175779
SRDS ID	866860-000
mln ID	M118298

### **LIST INFO**

**Total Count:** 7,173,729 **Base Price:** \$100/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Consumer Market:

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 10/25/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

**Email Delivery** \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

\$5/M

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Senior Vacation Travelers

Seniors and Mature Vacation Travelers via cruise and airplane

### DESCRIPTION

The Marigold Vacation Travelers file provides an ideal demographic for targeting age 50 and older consumers that have indulged in vacation travel at least three times within the last year. These mature, affluent consumers utilize cruise ships as well as airplanes in there quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior and Mature Vacation Travelers today!

### **SEGMENTS**

474,565 3 Month Recency	\$5/M
SELECTS	
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	175776
SRDS ID	866861-000
mln ID	M118299

### **LIST INFO**

Total Count: 3,805,895
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 10/25/2005 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Single Parent Households

Single Parent Households

### **DESCRIPTION**

Marigold's Single Parent Household file provides an ideal target market for direct marketers looking to target single parents throughout the US. As a single parent, juggling work and family responsibilities requires a tremendous amount of time management. As a result, these highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing. Tap into this extremely targeted market of Single Parent Households today!

# **SELECTS**

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

### **LIST INFO**

Total Count: 5,382,304
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 04/24/2012 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# A Mailing List of Soap Opera Enthusiasts

People that watch their daily "Soaps"

### **DESCRIPTION**

Marigold's Soap Opera Enthusiasts file identifies individuals that regularly watch Soap Operas on television. Whether they don't miss an episode on TV or don't miss an issue of their Soap Opera magazine, these people take their "Soaps" seriously!! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Soap Opera Enthusiasts today!

# **SELECTS**

Age	\$5/M
Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
•	\$5/M
Magazine Subscribers	*
Marital Status	\$5/M
Monthly Hotline	\$5/M
State	\$5/M

Nextmark ID	241770
SRDS ID	885401-000
mIn ID	M131388

# **LIST INFO**

Total Count:1,852,276Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Email

### LIST MAINTENANCE

New to Market 06/01/2007 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# A Mailing List of Spanish Speaking Consumers

Consumers that are fluent in spanish

### **DESCRIPTION**

The Marigold Spanish Speaking Consumers file provides an ideal demographic for targeting consumers that are fluent in spanish throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Hispanic ethnicity. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Spanish speaking consumers today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Foreign Born	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	145181
SRDS ID	854654-000
mln ID	M107851

### **LIST INFO**

Total Count: 8,266,142
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 08/06/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# A Mailing List of Sports Enthusiasts

Subscribers of Sports related magazines

### **DESCRIPTION**

The Marigold Sports Enthusiast file provides an ideal demographic for targeting mail order buyers that are also subscribers of Sports related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Sports enthusiasts today!

# **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141926
SRDS ID	854602-000
mln ID	M107168

### **LIST INFO**

Total Count:3,773,417Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

# LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# A Mailing List of Sub-Prime Credit Seekers

Individuals with Sub-Prime Credit That are seeking credit.

### **DESCRIPTION**

Marigold's Sub-Prime Credit Seekers List is ideal for offers geared toward those that lack a high credit rating. This multi-sourced file is ideal for various financial-related offers such as secured credit cards, loans, sweepstakes and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sub-Prime Credit Seekers today!

# **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:5,639,831Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### LIST TYPES AVAILABLE

Postal Phone

# LIST MAINTENANCE

New to Market --Update Freq. Monthly

# **DELIVERY OPTIONS**

Email Delivery \$50

# ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Sweepstakes Entrants

Sweepstakes Entrants Nationwide

### **DESCRIPTION**

Marigold's Mailing List of Sweepstakes Entrants is sourced through responders to various sweepstakes offers. Responders have entered to win various prizes such as cars, cash, vacations and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sweepstakes Entrants today!

### **SELECTS**

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:2,277,281Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market --Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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# A Mailing List of Teachers at Home

Teachers at Home address in the United States.

### **DESCRIPTION**

The Marigold Teachers at Home file provides an ideal demographic for targeting teachers at their own home throughout the United States. Updated monthly for accuracy and responsiveness, teachers are perfect candidates for a wide array of products and services that are associated with learning, education, and self improvement. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Teachers at Home today!

# SEGMENTS

59,895	CA	\$0/M
41,579	FL	\$0/M
39,593	IL	\$0/M
29,308	MI	\$0/M
25,288	NC	\$0/M
29,307	NJ	\$0/M
53,293	NY	\$0/M
38,925	OH	\$0/M
43,909	PA	\$0/M
52,189	TX	\$0/M

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	178946
SRDS ID	868406-000
mln ID	M119542

### **LIST INFO**

Total Count: 813,267
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 12/15/2005 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAMEROLEEMAILPHONEFAXBen DeLisleList Managerben@marigolddirect.com(646) 442-2077(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A MAILING LIST OF TEXT MESSAGE USERS/SUBSCRIBERS

Wireless cell phone subscribers that utilize text messaging technology.

### **DESCRIPTION**

Compiled from actual text messaging subscribers and users registrations, this mailing list targets the new generation of wireless phone enthusiasts. This list targets consumers on the cutting edge who always stay in touch. Inquire about additional selects today.

### **SELECTS**

Age	\$5/M
Income	\$5/M
Recency	\$5/M

### **LIST INFO**

Total Count: 12,034,423
Base Price: \$250/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Text Message

### LIST MAINTENANCE

New to Market 12/12/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Tivo Users

People who own and use a Tivo DVR.

### **DESCRIPTION**

Compiled from web surveys, this mailing list targets the new generation of TV owners using a Tivo system to record their favorite shows. This multi-channel mailing list targets consumers on the cutting edge of home based entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

### **SEGMENTS**

Hotline	\$5/M
SELECTS	
Age	\$5/M
Ethnicity	\$5/M

Nextmark ID	240899
SRDS ID	883715-000
mln ID	M131376

### **LIST INFO**

Total Count:2,249,148Base Price:\$100/MSource:Internet/On-LineGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Email

### LIST MAINTENANCE

New to Market 03/11/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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# A Mailing List of Vacation Travelers

Vacation travelers via cruise and airplane

### **DESCRIPTION**

The Marigold Vacation Travelers file provides an ideal demographic for targeting consumers that have indulged in vacation travel at least three times within the last year. These affluent consumers utilize cruise ships as well as airplanes in there quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of vacation travelers today!

### **SELECTS**

\$5/M
\$5/M

Nextmark ID	146584
SRDS ID	853797-000
mln ID	M108129

### **LIST INFO**

Total Count:3,048,768Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 08/20/2004 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Vacation Travelers - Business Professionals

Business professionals that are vacation travelers via cruise and airplane

### **DESCRIPTION**

The Marigold Vacation Travelers - Business Professionals file provides an ideal demographic for targeting business professionals that also indulge in vacation travel at least three times within the last year. These affluent business professionals utilize cruise ships as well as airplanes in there quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of business professionals vacation travelers today!

### **SELECTS**

Age	\$5/M
Age Of Children	\$5/M
Bus/Industry Type	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 3,600,559

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Email Phone

### LIST MAINTENANCE

New to Market --Update Freq. --

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



# A Mailing List of Video Game Players

Video Game Players Nationwide

### **DESCRIPTION**

The Marigold Mailing List of Video Game Players is the perfect list to target the exploding market that is video gaming.

These video game players are always excited for new game offers ranging from online to PC to next generation consoles. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Video Game Players today!

### **SELECTS**

\$5/M
\$5/M

Nextmark ID	242359
SRDS ID	885440
mln ID	M131372

### **LIST INFO**

Total Count:18,034,977Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 06/08/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Wealthy Investors at Home Address

 Nextmark ID
 146583

 SRDS ID
 855177-000

 mln ID
 M110124

Wealthy Investors at Home Address

### **DESCRIPTION**

The Marigold Wealthy Investors at Home Address file provides an ideal demographic for targeting individuals that have assets of \$100K or more in the market throughout the United States. These individuals recognize the short and long term benefits of investing their money in the financial markets and are excellent candidates for a wide array of financial products and services, as well as 'big ticket' items ideal for this affluent group. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Wealthy Investors at Home Address today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:5,395,234Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market 08/20/2004 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Weight Loss Enthusiasts

Weight Loss Enthusiasts at Residential Address Nationwide

### **DESCRIPTION**

The Marigold Mailing List of Weight Loss Enthusiasts is an ideal demographic for targeting those that are actively seeking to lose weight throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Tap into this extremely targeted market of weight loss enthusiasts today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241766
SRDS ID	886938
mln ID	M131364

### **LIST INFO**

Total Count:2,620,515Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 05/22/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of New Homeowners

Individuals who have recently purchased a home in the U.S.

### **DESCRIPTION**

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:4,009,043Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market ---Update Freq. --

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# An Email List of African American College Graduates

 Nextmark ID
 241576

 SRDS ID
 868646-000

 mln ID
 M120528

African American individuals that have completed four years of college at Email Address

### **DESCRIPTION**

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

### **SELECTS**

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 1,723,251
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of Apple Macintosh Users at Residential Address

 Nextmark ID
 241488

 SRDS ID
 863080-000

 mln ID
 M114742

Mac Users at Residential Address

### **DESCRIPTION**

The Apple Macintosh Users at Residential Address file provides an ideal demographic for targeting individuals that actively use Apple computers throughout the United States. These 'power computer users' recognize the distinct advantages of the Apple operating system and hardware over standard Windows based systems (such as Video editing, Graphic Design, Sounds editing, among many other applications. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mac users at residential address today!

### **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 2,831,166
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### LIST TYPES AVAILABLE

Email Phone

### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of Blackberry Users at Residential Address

Opt-in Blackberry Users at Residential Addresses

### **DESCRIPTION**

The Marigold Blackberry Users file provides an ideal demographic for targeting individuals that use a Blackberry throughout the United States via Email channel. These trend-savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Blackberry Users today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 647,249
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market --Update Freq. --

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of Cable TV Buyers

Cable TV subscribers nationwide

### **DESCRIPTION**

Reach a mainstream consumer audience that values media access. These cable TV subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the stability and variety of content that cable service delivers.

### **SELECTS**

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

Nextmark ID	240919
SRDS ID	886181
mln ID	M115943

### **LIST INFO**

Total Count:37,509,830Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **An Email List of Catalog Shoppers**

An opt-in email list of mail order buyers of products through catalogs

### **DESCRIPTION**

The Marigold Email List of Catalog Shoppers provides an ideal demographic for targeting consumers throughout the United States that are mail order buyers of various products through catalogs. These products include apparel, home decor and furnishings, electronics, housekeeping and kitchen products and many more. These responsive individuals appreciate the benefits of having a catalog delivered to their mailbox and the convenience of purchasing products without the pressures of buying in busy stores. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of catalog shoppers today!

### **SELECTS**

Age Of Children Computer Owner	\$5/M \$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Product	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 18,651,671
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market ---Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# An Email List of College Graduates

Individuals that have completed four years of college

### **DESCRIPTION**

The Marigold College Graduate file provides an ideal demographic for targeting persons throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this file. Tap into this extremely targeted market of college graduates today!

### **SELECTS**

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:43,010,834Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### **LIST TYPES AVAILABLE**

Email

### LIST MAINTENANCE

New to Market --Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# An Email List of College Students

Individuals that are currently enrolled in colleges across America

### **DESCRIPTION**

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college via Email. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

### **SELECTS**

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:3,451,905Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market --Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# An Email List of Consumers in the US

US consumer email addresses.

### **DESCRIPTION**

This opt-in email list is one of the most comprehensive methods for reaching online consumers in the US on the market today. If your offer is targeted to people living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous additional selects to further refine your email marketing campaign. Marigold uses advanced processes that exceed industry standards to make sure that our email list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service to the US hotline. Inquire today.

### **SELECTS**

3 Month Recency	\$10/M
Age	\$10/M
Donors	\$10/M
Income	\$10/M
Occupation	\$10/M

### **LIST INFO**

Total Count: 168,157,210

Base Price: \$125/M

Source: Compiled lists

Geograph/Other International

Min. Purchase: \$1,000.00

Market: Consumer

### **LIST TYPES AVAILABLE**

Email

### LIST MAINTENANCE

New to Market --Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# **An Email List of Credit Card Consumers**

Individuals that respond to offers with credit cards.

### **DESCRIPTION**

The Marigold Credit Card Consumers file provides an ideal demographic for targeting via email consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Consumers today!

### **SELECTS**

Age Of Children	\$5/M
5	*
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 18,885,753

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$1,000.00

Market: Consumer

### LIST TYPES AVAILABLE

Email

### LIST MAINTENANCE

New to Market --Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# An Email List of Donors to Childrens Causes and Charities

100% Opt-in Donors to Children's Charities in the U.S.

### **DESCRIPTION**

The Marigold Email List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

### **SEGMENTS**

State

12 Month Active Donors	\$0/M
SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M

### **LIST INFO**

Total Count: 2,055,666
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Email

### LIST MAINTENANCE

New to Market --Update Freq. --

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

\$5/M

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# An Email List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo,

etc)at Email Address

### **DESCRIPTION**

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

### **SEGMENTS**

GMAIL	\$0/M
HOTMAIL	\$0/M
YAHOO	\$0/M
SELECTS	
Ethnicity	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

Nextmark ID 241574 mln ID M119205

### **LIST INFO**

**Total Count:** 14,343,986 Base Price: \$125/M Compiled lists Source: USA Geography: Min. Purchase: \$1,000.00 Market: Consumer

### LIST TYPES AVAILABLE

Email Phone

### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

**Email Delivery** \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of Hispanic Households

Opt-in Hispanic Households

### **DESCRIPTION**

The Marigold Hispanic Household file provides an ideal demographic for identifying individuals of Hispanic descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services that target Hispanic ethnicity. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into the fastest growing ethnic segment within the United States today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:9,770,736Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market --Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# An Email List of iPhone Users at Residential Address

Opt-in iPhone Users at Residential Addresses

### **DESCRIPTION**

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States via Email channel. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of iPhone Users today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 3,491,947

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$1,000.00

Market: Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market --Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# An Email List of iPod Owners

People who own and use an iPod at Email Address

### **DESCRIPTION**

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

### **SEGMENTS**

Hotline	\$5/M
SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

### **LIST INFO**

Total Count:2,780,196Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### LIST TYPES AVAILABLE

Email

### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# **An Email List of New Movers**

Individuals that have recently relocated their place of residence

### **DESCRIPTION**

The Marigold New Movers file provides an ideal demographic for targeting via email individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count:10,686,799Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market --Update Freq. --

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# **An Email List of Pet Owners**

Pet Owners in the United States

### **DESCRIPTION**

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

### **SEGMENTS**

12 Month Cat Owners	\$5/M
12 Month Dog Owners	\$5/M
CAT OWNERS	\$5/M
DOG OWNERS	\$5/M

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

 Nextmark ID
 241456

 SRDS ID
 869269-000

### **LIST INFO**

Total Count:38,861,700Base Price:\$125/MSource:Internet/On-LineGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market 05/15/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of Ringtone Downloaders

People who have downloaded Ringtones for their Cell Phone nationwide at Email Address

### **DESCRIPTION**

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

### **SEGMENTS**

Marital Status

Hotline	\$5/M
SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M

Nextmark ID	241399
mln ID	M131356

### **LIST INFO**

Total Count:10,496,037Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

### **LIST TYPES AVAILABLE**

Email

### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

\$5/M

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of SOHO Broadband Buyers

SOHO (small office/home office) broadband buyers

### **DESCRIPTION**

Get access to nearly 2 million entrepreneurs whose small businesses use high-speed cable or DSL connections. These individuals value high-speed Internet access, have been credit-approved by their broadband carriers, and are paying a recurring monthly service charge of \$150 per month on average. Broadband Buyers is a multi-channel marketing capable file. You can start with an opt-in email campaign and follow-up with postal direct mail and even a telemarketing campaign to really get your product into the minds of these responsive decision makers. Inquire about additional selects today!

### **SELECTS**

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

### **RELATED LISTS**

A Mailing List of SOHO Broadband Buyers

Nextmark I	Nextmark ID	
mln ID		M131350

### **LIST INFO**

Total Count: 2,363,877

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$1,000.00

Market: Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of Spanish Speaking Consumers

Consumers that are fluent in spanish at email address

### **DESCRIPTION**

The Marigold Spanish Speaking Consumers file provides an ideal demographic for targeting consumers that are fluent in spanish throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Hispanic ethnicity. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Spanish speaking consumers today!

### **SELECTS**

\$5/M
\$5/M

Nextmark ID	241749
SRDS ID	886636

### **LIST INFO**

Total Count: 8,266,142
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market 05/18/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of Video Game Players

Video Game Players Nationwide at Opt-in Email Address

### **DESCRIPTION**

The Marigold Email List of Video Game Players is the perfect list to target the exploding market that is video gaming.

These video game players are always excited for new game offers as well as next generation consoles. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Video Game Players today!

### **SELECTS**

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	242357
SRDS ID	886637

### **LIST INFO**

Total Count: 18,034,977
Base Price: \$100/M
Source: Internet/On-Line
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market 06/08/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Opt-in email List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

### **DESCRIPTION**

The Marigold Opt-in email Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines at their email address throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Opt-in email Boating Magazine Subscribers today!

### **SELECTS**

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

### **LIST INFO**

Total Count: 310,362
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An opt-in email List of Registered Republican Voters

Opt-in email addresses of registered Republicans

### **DESCRIPTION**

Marigold Technologies Republican Voters opt-in email file provides an ideal demographic for targeting registered Republicans throughout the United States at their email addresses. These "Pro-Republican" supporters, donors and activists are committed to the values and traditions associated to their party. Tap into this extremely targeted market of registered Republican Voters through their email addresses today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### **LIST INFO**

Total Count: 1,398,043
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Email Phone

### LIST MAINTENANCE

New to Market --Update Freq. --

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **Antiques and Art Enthusiasts**

Subscribers of Antiques and Art related magazines

### **DESCRIPTION**

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Antiques and Art Enthusiasts today!

### **SELECTS**

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark	( ID	165240
SRDS ID		862605-000
mln ID		M114347

### **LIST INFO**

Total Count:789,943Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 06/06/2005 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



### **AOL Customers**

AOL Customers are individuals we have found to be users of AOL's services

### DESCRIPTION

Target the largest online family on the Internet. AOL Customers pay a monthly recurring charge for dialup access. But AOL offers far more than that: Online shopping, chat, personals, Entertainment, News, Videos, Music, and much more. These are users of AOL who love the content and the level of service AOL brings to the table. These contacts are ideal for dozens of media-related offers!

### **SEGMENTS**

552,016	Business	\$0/M
17,701,322	Consumer	\$0/M
703,204	SOHO	\$0/M

### SELECTS

Annual Sales Volume	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Marital Status	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
SIC Code	\$5/M

Nextmark ID	143340
SRDS ID	853360-000
mln ID	M107305

### **LIST INFO**

Total Count: 18,725,182
Base Price: \$125/M
Source: Internet/On-Line
Geography: USA
Min. Purchase: \$625.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone Fax

### LIST MAINTENANCE

New to Market 07/13/2004 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **Apartment Dwellers**

Individuals that are apartment dwellers in the United States.

### **DESCRIPTION**

The Marigold Apartment Dwellers file provides an ideal demographic for targeting individuals that are 'renting' apartments throughout the United States. Updated monthly for accuracy and responsiveness, Apartment Dwellers are perfect candidates for a wide array of products and services that are associated with not being 'settled in' and owning a home. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Apartment Dwellers today!

### **SEGMENTS**

4,077,576 TELEMARKETING DNC SCREENED	\$0/M
SELECTS	
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	177800
SRDS ID	868318-000
mln ID	M118916

### **LIST INFO**

Total Count: 13,502,277
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Phone

### LIST MAINTENANCE

New to Market 11/29/2005 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **Broadband Buyers Email List: High Speed Internet Consumers**

 Nextmark ID
 240655

 SRDS ID
 851507-000

 mln ID
 106505

Consumers with high-speed home Internet connections

### **DESCRIPTION**

More than 42 percent of adults in the U.S. enjoy broadband connections in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

### **SELECTS**

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### **LIST INFO**

 Total Count:
 38,450,752

 Base Price:
 \$125/M

 Source:
 Compiled lists

 Geography:
 USA

 Min. Purchase:
 \$1,000.00

 Market:
 Consumer

### **LIST TYPES AVAILABLE**

Email Phone

### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **Broadband Buyers Mailing List: High Speed Internet Consumers**

 Nextmark ID
 141521

 SRDS ID
 851507-000

 mln ID
 M106505

Consumers with high-speed home Internet connections

#### **DESCRIPTION**

A high percentage of adults in the U.S. enjoy broadband in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

#### **SELECTS**

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

#### **LIST INFO**

Total Count: 38,450,752

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 06/15/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Cable Broadband Buyers Email List: Consumers with Cable Broadband

 Nextmark ID
 240921

 SRDS ID
 868458-000

 mln ID
 120510

Cable Broadband buyers: Cable High-speed home Internet users at Email Address

#### **DESCRIPTION**

Cable Broadband Buyers are individuals who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Cable Broadband Buyers subscribe to high speed cable, have been credit-approved by their carriers and are paying a recurring monthly service charge of \$50 per month on average. Inquire about additional selects!

#### **SELECTS**

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

#### **LIST INFO**

 Total Count:
 20,585,243

 Base Price:
 \$125/M

 Source:
 Compiled lists

 Geography:
 USA

 Min. Purchase:
 \$1,000.00

 Market:
 Consumer

#### LIST TYPES AVAILABLE

Email Phone

#### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Cable Broadband Buyers Mailing List: Consumers with Cable Broadband

 Nextmark ID
 179141

 SRDS ID
 868458-000

 mln ID
 M120510

Cable Broadband buyers: Cable High-speed home Internet users at Postal Address

#### **DESCRIPTION**

Cable Broadband Buyers are individuals who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Cable Broadband Buyers subscribe to high speed cable , have been credit-approved by their carriers and are paying a recurring monthly service charge of \$50 per month on average. Inquire about additional selects!

#### **SELECTS**

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

#### **LIST INFO**

Total Count:20,585,243Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### LIST TYPES AVAILABLE

Postal Email Phone

#### LIST MAINTENANCE

New to Market 12/18/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



### **Comcast Customers**

Comcast Customers are individuals we have found to be users of Comcast's High Speed Internet service.

# Nextmark ID 187777 SRDS ID 880411-000 mln ID 129144

#### **DESCRIPTION**

Target the users of the largest Cable Broadband provider on the Internet. Comcast Customers pay a monthly recurring charge for their blazing fast high-speed Internet access. These active online users are great for a variety of offers! There are numerous selects on this multi-channel file so inquire today!

#### **SEGMENTS**

Consumer	\$0/M
SELECTS	
Annual Sales Volume	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Marital Status	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
SIC Code	\$5/M

### LIST INFO

Total Count:18,358,019Base Price:\$125/MSource:Internet/On-LineGeography:USAMin. Purchase:\$625.00Market:Consumer

#### LIST TYPES AVAILABLE

Postal Phone Fax

#### LIST MAINTENANCE

New to Market 05/25/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Consumers with high-speed DSL home Internet service

## **DSL Broadband Buyers Email List: Consumers with DSL Broadband**

Nextmark ID	240877
SRDS ID	868455-000
mln ID	120517

# **DESCRIPTION**

Reach a mainstream consumer audience that values Internet acess. These DSL broadband subscribers have been credit-approved by their carriers and are playing a recurring monthly charge for their DSL service. These are people who value the stability and variety of content that DSL Internet delivers.

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

#### **LIST INFO**

**Total Count:** 16,514,038 Base Price: \$125/M Source: Compiled lists Geography: USA Min. Purchase: \$1,000.00 Market: Consumer

#### LIST TYPES AVAILABLE

Email Phone

#### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

**Email Delivery** \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

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# **DSL Broadband Buyers Mailing List: Consumers with DSL Broadband**

 Nextmark ID
 179142

 SRDS ID
 868455-000

 mln ID
 M120517

Consumers with high-speed DSL home Internet service

#### **DESCRIPTION**

Reach a mainstream consumer audience that values Internet acess. These DSL broadband subscribers have been credit-approved by their carriers and are playing a recurring monthly charge for their DSL service. These are people who value the stability and variety of content that DSL Internet delivers.

#### **SELECTS**

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

#### **LIST INFO**

Total Count: 16,514,038
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 12/18/2005 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



### **Families with Children**

Families that currently have children at postal address nationwide

#### **DESCRIPTION**

This file provides an ideal demographic for targeting families throughout the United States that currently have children ranging from very young to Kindergarten to 12th grade. We all know what children consumer! The list covers school supplies, clothing, electronics, music, books, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with children today!

#### **SELECTS**

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	160418
SRDS ID	860396-000
mln ID	M112324

#### **LIST INFO**

Total Count: 19,855,020
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 03/16/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Frequent Flyers Mailing List: Business Travelers

Business Frequent Flyers at Home Address Nationwide

#### **DESCRIPTION**

Our Business Frequent Flyers file is comprised of travelers who frequent domestic & international destinations for business purposes. This postal file is compiled from duty-free purchases, in-flight telephone users, responders and purchases made from in-flight magazines and catalogs. These are businesspeople on the go!

#### **SELECTS**

Age	\$0/M
Age Of Children	\$0/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$0/M
Lifestyle Interests	\$0/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	142941
SRDS ID	852273-000
mln ID	M107154

#### **LIST INFO**

Total Count:3,575,101Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$625.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 07/09/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Hispanic Broadband Buyers Email List: High Speed Internet Consumers

 Nextmark ID
 240920

 SRDS ID
 864785-000

 mln ID
 115863

Hispanic Broadband Buyers: High-speed home Internet users at Email Address

#### **DESCRIPTION**

Hispanic Broadband Buyers are individuals of Hispanic descent who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$50 per month on average. Inquire about further selects today!

#### **SELECTS**

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

#### **LIST INFO**

Total Count: 752,861
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

#### LIST TYPES AVAILABLE

Email Phone

#### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **Hispanic Broadband Buyers Mailing List: High Speed Internet Consumers**

 Nextmark ID
 171465

 SRDS ID
 864785-000

 mln ID
 M115863

Hispanic Broadband Buyers: High-speed home Internet users at Postal Address

#### **DESCRIPTION**

Hispanic Broadband Buyers are individuals of Hispanic descent who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$50 per month on average. Inquire about further selects today!

#### **SELECTS**

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

#### **LIST INFO**

Total Count: 752,861
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### LIST TYPES AVAILABLE

Postal Email Phone

#### LIST MAINTENANCE

New to Market 08/09/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **Hispanic College Graduates**

Hispanic individuals that have completed four years of college

#### **DESCRIPTION**

The Marigold Hispanic College Graduate file provides an ideal demographic for targeting Hispanics throughout the United States that have a college diploma. The list is great for credit card offers, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to fine-tune your offer for this booming demographic. Tap into the extremely targeted market of college graduates today!

#### **SELECTS**

Age Of Children Computer Owner Credit Card Buyers Donor Lifestyle Select Marital Status	\$0/M \$5/M \$5/M \$5/M \$5/M \$5/M
•	·
Zip	\$5/M

Nextmark ID	179211
SRDS ID	868585-000
mln ID	M119535

#### **LIST INFO**

Total Count:863,582Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 12/20/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **Laptop Buyers at Home Addresses**

Laptop Buyers at Home Addresses

#### **DESCRIPTION**

The Marigold Laptop Buyers at Home Addresses file provides an ideal demographic for targeting individuals that have purchased laptops for home use throughout the United States. These technology-minded individuals recognize the benefit of mobile technology and how it can increase work productivity and provide the confidence of being able to access the internet and their computers when and where they would like. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer laptop buyers at home addresses today!

#### **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	161831
SRDS ID	861222-000
mln ID	M112860

#### **LIST INFO**

Total Count:694,931Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 04/08/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 369998

# **Marigold Fine Dining Enthusiasts**

The Marigold Fine Dining Enthusiasts file identifies those individuals that have the financial resources to enjoy a night out on the town and a thirst for gourmet cuisine.

#### **DESCRIPTION**

The Marigold Fine Dining Enthusiasts file identifies those individuals that have the financial resources to enjoy a night out on the town and a thirst for gourmet cuisine. These fine dining enthusiasts provide the ideal demographic for identifying those individuals that have disposable income and are not afraid to spend it on various luxuries! Inquire about additional selection capabilities to better identify your ideal target market and tap into this extremely targeted market of Fine Dining Enthusiasts today!

#### **SELECTS**

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

#### **LIST INFO**

Total Count: 9,947,392
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

#### **LIST TYPES AVAILABLE**

Phone

#### **LIST MAINTENANCE**

New to Market --Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



### SMS: List of Consumers in the US

Reach US consumers via text message.

#### **DESCRIPTION**

One of the most comprehensive sources for reaching active mobile consumers in the US today. Marigold has numerous additional selects to further refine your text messaging campaign. Marigold uses advanced processes that exceed industry standards to make sure that our list is accurate and current. Inquire today.

#### **SELECTS**

Age	\$5/M
Donors	\$5/M
Income	\$5/M
Occupation	\$5/M
Recency	\$5/M

#### **LIST INFO**

Total Count:84,566,122Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$3,000.00Market:Consumer

#### **LIST TYPES AVAILABLE**

#### LIST MAINTENANCE

New to Market --Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## **VolP Email List: Consumer Prospects**

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

# Nextmark ID 240918 SRDS ID 859476-000 mln ID 129146

#### **DESCRIPTION**

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have opt-ed in and responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

#### **SEGMENTS**

AT&T	\$5/M
TW Cable	\$5/M
Comcast	\$5/M
Cox	\$5/M
Centurylink-Qwest	\$5/M
Verizon	\$5/M

#### **LIST INFO**

Total Count:37,361,918Base Price:\$155/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

#### LIST TYPES AVAILABLE

Email Phone

#### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **VoIP Mailing List: Consumer Prospects**

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

#### **SEGMENTS**

**DESCRIPTION** 

12,240,475	AT&T	\$5/M
		*
4,537,945	TW Cable	\$5/M
2,573,447	Comcast	\$5/M
3,859,103	Cox	\$5/M
2,689,763	Centurylink-Qwest	\$5/M
4,811,223	Verizon	\$5/M

Nextmark ID	159344
SRDS ID	859476-000
mln ID	129146

#### **LIST INFO**

**Total Count:** 37,361,918 Base Price: \$155/M Compiled lists Source: USA Geography: Min. Purchase: \$1,000.00 Market: Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 02/28/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

**Email Delivery** \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

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### Wealthy Seniors and Retirees at Home Address

The Marigold Wealthy Seniors and Retirees file provides an ideal demographic for targeting individuals that have net worths in excess of 500000 in assetts

# Nextmark ID 240882 SRDS ID 880410-000 mln ID 129154

#### **DESCRIPTION**

The Marigold Wealthy Seniors and Retirees at Home Addresses file provides an ideal demographic for targeting individuals that have net worths in excess of \$500,000 in assetts. These individuals recognize the short and long term benefits of investing their money wisely in the financial markets and are excellent candidates for a wide array of financial products and services, financial planning, life insurance and estate planning as well as big ticket items that target affluent consumers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Wealthy Seniors and Retirees at Home Addresses today!

#### **LIST INFO**

Total Count: 1,426,503

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

#### LIST TYPES AVAILABLE

Postal

#### **LIST MAINTENANCE**

New to Market 12/03/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# WirelessPros Email List: Wireless Cell Phone Subscribers

Cellphone Subscribers throughout the United States selectable by wireless carrier at Email Address.

#### **DESCRIPTION**

The Marigold Wireless Cell Phone Subscribers file provides an ideal demographic for targeting individuals that currently subscribe to a cellphone service within the United States. This list is compiled from multiple sources, including providers of ringtone and wallpaper services as well as celebrity marketing campaign respondents who have opted-in to receive information from our various partners. Please inquire for additional selects from this file.

#### **SELECTS**

SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241578
SRDS ID	869268-000
mln ID	102738

#### LIST INFO

Total Count:52,314,207Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Email Phone

#### **LIST MAINTENANCE**

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## WirelessPros Mailing List: Wireless Cell Phone **Subscribers**

Cellphone Subscribers throughout the United States selectable by wireless carrier at Postal Address.

The Marigold Wireless Cell Phone Subscribers file provides an ideal demographic for targeting individuals that currently subscribe to a cellphone service within the United States. With over 500 cellphone wireless providers and over 40 million active subcribers, there is simply no more comprehensive source of cellphone users available. This list is compiled from multiple sources, including providers of ringtone and wallpaper services as well as celebrity marketing campaign respondents who have opted-in to receive information from our various partners. Please inquire for additional selects from this red hot file!

#### **SEGMENTS**

**DESCRIPTION** 

ATTnet	\$25/M
OTHER	\$25/M
SPRINT NEXTEL	\$25/M
T-MOBILE	\$25/M
Verizon	\$25/M

#### **SELECTS**

SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	179939
SRDS ID	869268-000
mln ID	M120693

#### **LIST INFO**

Total Count:	52,314,207
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$625.00
Market:	Consumer

#### LIST TYPES AVAILABLE

Postal
Email
Phone

#### **LIST MAINTENANCE**

New to Market	01/11/2006
Update Freq.	Monthly

#### **DELIVERY OPTIONS**

**Email Delivery** \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.